### Beyond Hospital Walls - Improving Atopic Dermatitis Care in the Community

# Social isolation and atopic dermatitis

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## **COI Disclosure**

Presenter: Yoko Kataoka

Companies with which the first author and co-presenters have a COI relationship that should be disclosed in relation to the content of the presentation. In the past three years,

Honorarium for lectures: Sanofi K.K.

AbbVie GK

Pfizer Japan Inc. Maruho Co., Ltd.

Funded research/Joint research:

Sanofi K.K.

AbbVie GK

Amgen K.K.

Eli Lilly Japan K.K.

Leo Pharma Corporation

Pfizer Japan Inc. Maruho Co., Ltd. Otsuka Co., Ltd.

# internationally used Japanese words

- Manga
- Nintendo
- Sushi
- Soy (bean)
- Teriyaki
- Umami
- Macha
- Mottainai
- Tsunami
- Hibakusha
- Hikikomori

# Hikikomori; social withdrawal, social isolation

Hikikomori-like cases might exist around the world

The person must meet the following criteria:

- 1. Marked social isolation in one's home.
- 2. Duration of continuous social isolation for at least 6 months.
- 3. Significant functional impairment or distress associated with the social isolation.

ners	Significance (ANOVA)		
0	3.19	JP, IN > TH	
33		JP, IN > I H	
0	2.69	JP > TH	
59	1.049		
0	3.03	JP, NP, IN, OT > TH	
49	1.086		

Tan MPJ, et al (2025) Global psychiatrists' opinions about hikikomori from biopsychosocial perspectives: International case vignette survey. Psychiatry Clin Neurosci Rep 4:e70120.

## Recognition of Hikikomori in Japanese history

1970s -1980s.: School refusal

1998: 'social withdrawal' or "Hikikomori" published by Dr.T. Saito.

2002: 1.2% of the population in 15~49 years

2016: 540 000 people in 15~39 years estimated

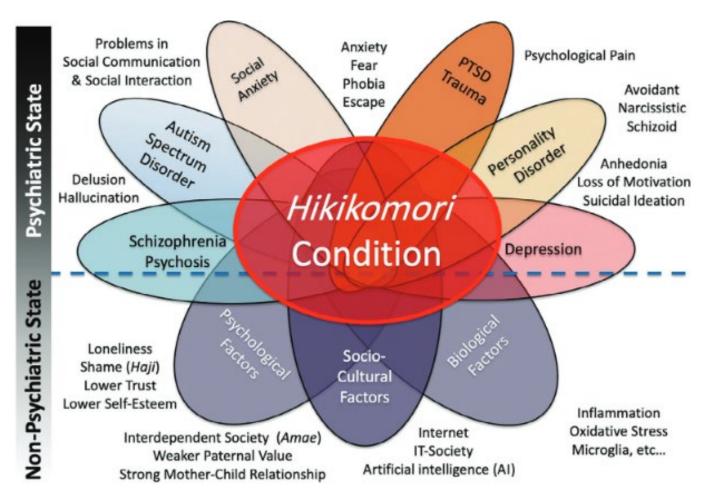
2018 : 610 000 people in 40~65 years estimated

8050 issue

2023: 2% of the population



# Location of Hikikomori in Psychiatry (Bio-Psycho-Socio-Cultural Model)



## History of Hikikomori and atopic dermatitis treatment in Japan

1970s -1980s.: School refusal

1998: 'social withdrawal' or

"Hikikomori" published by T. Saito.

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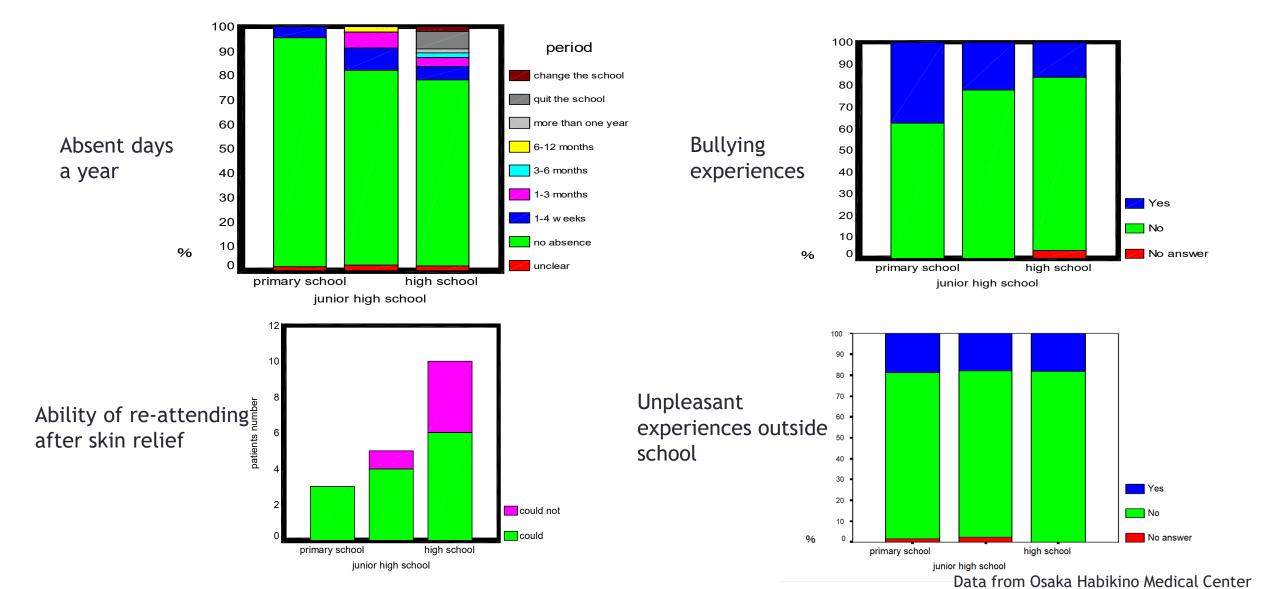
1990s: stormy decade of steroid phobia

#1 School refusal and social isolation with severe uncontrolled AD patients

2018: Dupilumab introduction followed by Nemolizumab, Tralokinumab, Lebrikizumab, Baricitinib, Upadacitinib, Abrocitinib

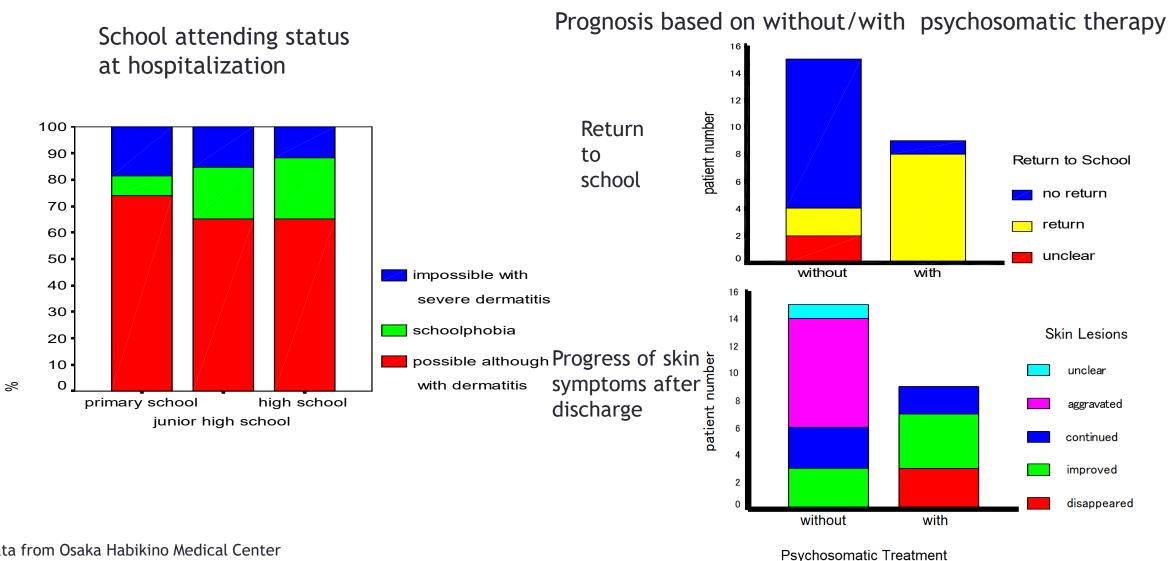
#2 Social isolation in new AD treatment era

# #1 School refusal and social isolation with severe uncontrolled AD patients Questionnaire survey of school-aged outpatients in 1997



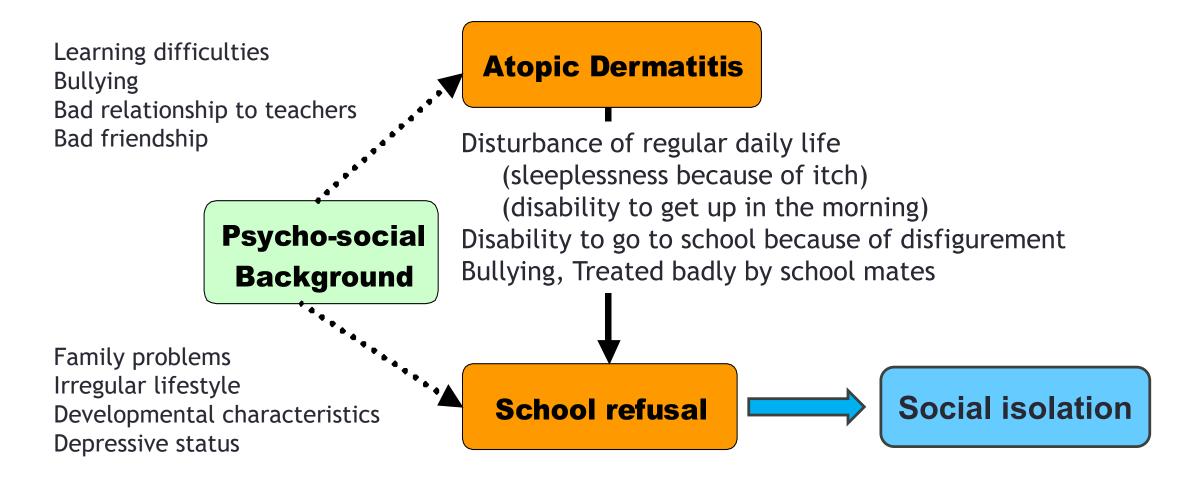
# #1 School refusal and social isolation with severe uncontrolled AD patients

Prognosis survey of 24 school-aged inpatients in 1997~1998

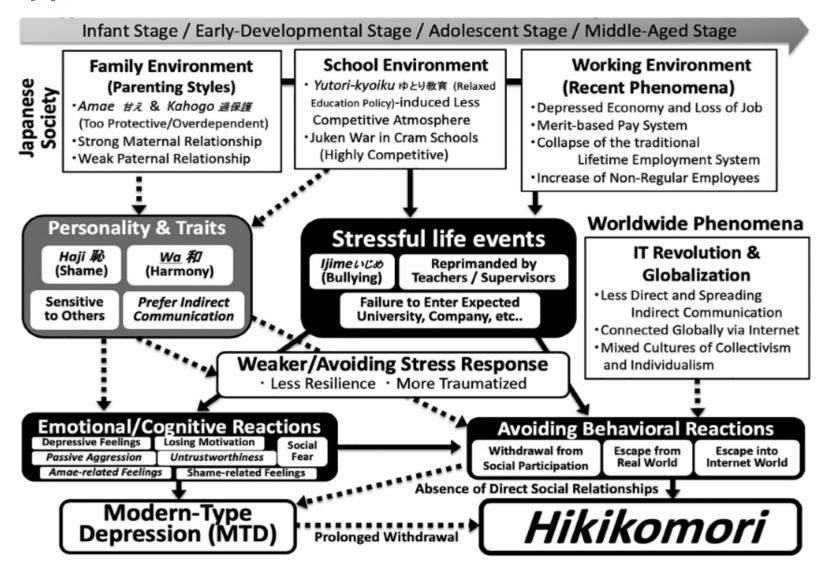




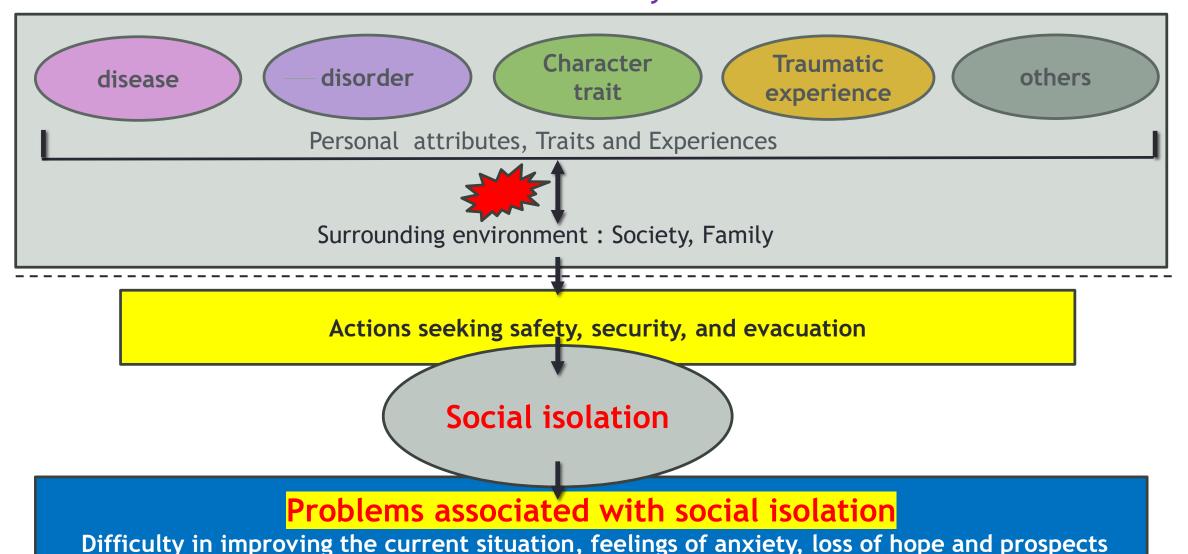
# Hypothesis regarding the relationship between Atopic dermatitis, school refusal, and social isolation



## Hypothetical model in the occurrence of Hikikomori



# Diverse background of social isolation Social withdrawal leads secondary issues of social isolation



# History of Hikikomori recognition and development of governmental support measures in Japan

1970s -1980s.: School refusal

1998: 'social withdrawal' or

"Hikikomori" published by T. Saito.

2002: 1.2% of the population

in 15~49 years

2016 : 540 000 persons

in 15~39 years estimated

2022 : 610 000 persons

in 40~65 years estimated

2003: Youth independence and challenge plan guidelines

2006: Regional youth support stations established

2009: Prefectural development of hikikomori support centers

2010: Hikikomori support guidelines

Youth development support promotion act

2015: Act on support for self-reliance in financial distress

2018: Hikikomori support projects

2020: Municipal platforms established

2021: Multi-layered support system development project

2022: Hikikomori support centers transferred to municipalities

2024: act on measures to address loneliness and isolation

counseling support



# Four step therapeutic approaches for hikikomori by Japanese health ministry guideline

### Step 1

family support, first contact with the individual and his/her evaluation

### Step 2

starting individual support

### Step 3

training with intermediate-transient group situation (such as group therapy)

### Step 4

social participation trial

Diverse Support Options × Public-Private Partnership Network Involving Diverse Stakeholders



SWC: Social Welfare Council SS: Support station

## #2 Social isolation in new AD treatment era Categories of socially isolated cases with AD

1. Recover with modified appropriate treatment by reliable dermatologist

2. Persistent social isolation despite skin improvement

3. Persistent social isolation with refractory dermatitis

### Steroid phobia

Failure experience by previous management

Medical distrust
Distrust of humanity

Ensure ultimate control

Rapid remission induction

Proactive treatment with no flare

Coach to final treatment goal





Eo

**Total IgE** 

19.4

9472

### Male, 20s, unemployed

The patient has been treated with TCS since childhood, but has not recovered.

He believed steroids are a palliative treatment, not a cure. De-steroid doctor said that stopping TCS will cure him, so he has been steroidphobic for 5 years.





Male, 20s
He started working 2 months
after he discharged the hospital.
After 1.5 years, TCS was
discontinued.

	Admission	Discharge	3 mo after final TCS
LDH	291	131	139
TARC	4615	161	402
Eo	19.4	0.5	3

## Categories of socially isolated cases with AD

- 1.Recovery with modified appropriate treatment by reliable dermatologist
  Remission induction with simultaneous patient education
  Selection of newly developed effective medication
- 2.Persistent social isolation despite skin improvement
  Needs supportive help by multidisciplinary team and community
- 3.Persistent social isolation with refractory dermatitis

  Neither skin nor social withdrawal improve
  because of persistent social isolation without seeking medical care consequently

# Multidisciplinary support team in Osaka Habikino medical center



# Social isolation and atopic dermatitis

- 1. Social isolation is a huge problem in modern society around the world.
- 2. Individuals experiencing social isolation have diverse backgrounds.
- State of social withdrawal leads to secondary issues of social isolation such as difficulties and anxieties about improving one's current situation coupled with a lack of hope for the future.
- 3. Atopic dermatitis is a risk factor for social isolation.
- 4. Three categories of AD complicated social isolation are proposed.

  Trust-based relationship between physician and patient
  Appropriate dermatological intervention to avoid long-term suffering
  Tailored supportive help by multidisciplinary team and community