

Eczema Society of Canada



**Patient Organizations:
Adaptation - Innovation - Accomplishment**

Our mission

Eczema Society of Canada (ESC) is dedicated to meeting the needs of those suffering with eczema through support, education, raising awareness, advocating for patients, and supporting ongoing research activities. As well, we have a strong commitment to the continuing support of the medical community.





Our mandate

- **Support**
- **Education**
- **Awareness and advocacy**
- **Research**



Our vision

**To realize a
future where
no one suffers
from eczema**

87%

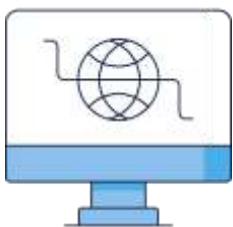
**of survey respondents
report**

atopic dermatitis

**negatively impacts
their quality of life**



Numbers over the years



Millions of website views and resource downloads



52,000 + subscribers



20,000 + social media followers



600,000 + YouTube video views



Hosted **100 +** in person and online events



Continuing Medical Education provided to **24,000 +** health care professionals



Team of **50 +** multilingual volunteers from across the country



45 + medical and expert contributors



74,000,000 + impressions of our recent media campaign



13 research grants awarded



4 Canadian Dermatology Association Public Education Awards



1 Goal: Improving the lives of Canadians suffering with eczema

Strategic goals



Programs and services

Education



- Website at eczemahelp.ca
- Educational resources with content created by leading Canadian experts
- Distribution of electronic newsletters
- Virtual *Life with Eczema* event series and special topic webinars
- Seal of Acceptance program
- Educational video content featuring youth-focused topics as well as insights from Canadian medical experts

Programs and services

Patient & Caregiver Support



- Support for eczema sufferers and caregivers via email and toll-free telephone line
- Multilingual volunteers from across the country
- Support resources for children, teens, and adults
- Caregiver support resources
- Social media channels and communities, including Facebook, Twitter/X, Instagram, YouTube, and LinkedIn
- Launch of new Find a Doctor online listing (formerly Eczema Care Network) to help Canadians with eczema find local specialists
- Promotion of ESC website and program offerings
- ESC proudly supports Camp Liberté, an organization providing a camp experience for Canadian children with chronic skin conditions, donating \$100,000 over the past years to support atopic dermatitis campers

We raise awareness among

Key stakeholders

- Raising awareness about the impact of eczema on patients and caregivers
- Advocating for patients for better access to care and therapies
- Meeting with decision-makers across the country to discuss patient needs and gaps in care
- Eczema Action Weeks and State of Eczema in Canada
- Webinar Event



Research

ESC's competitive Research Grant Program has awarded more than \$325,000+ to researchers across Canada. The program supports programs aimed at improving quality of life and better understanding of this complex condition.

To learn more about the ESC Research Grant Program and how to apply, visit **eczema-help.ca**.





Living with eczema? We can help.

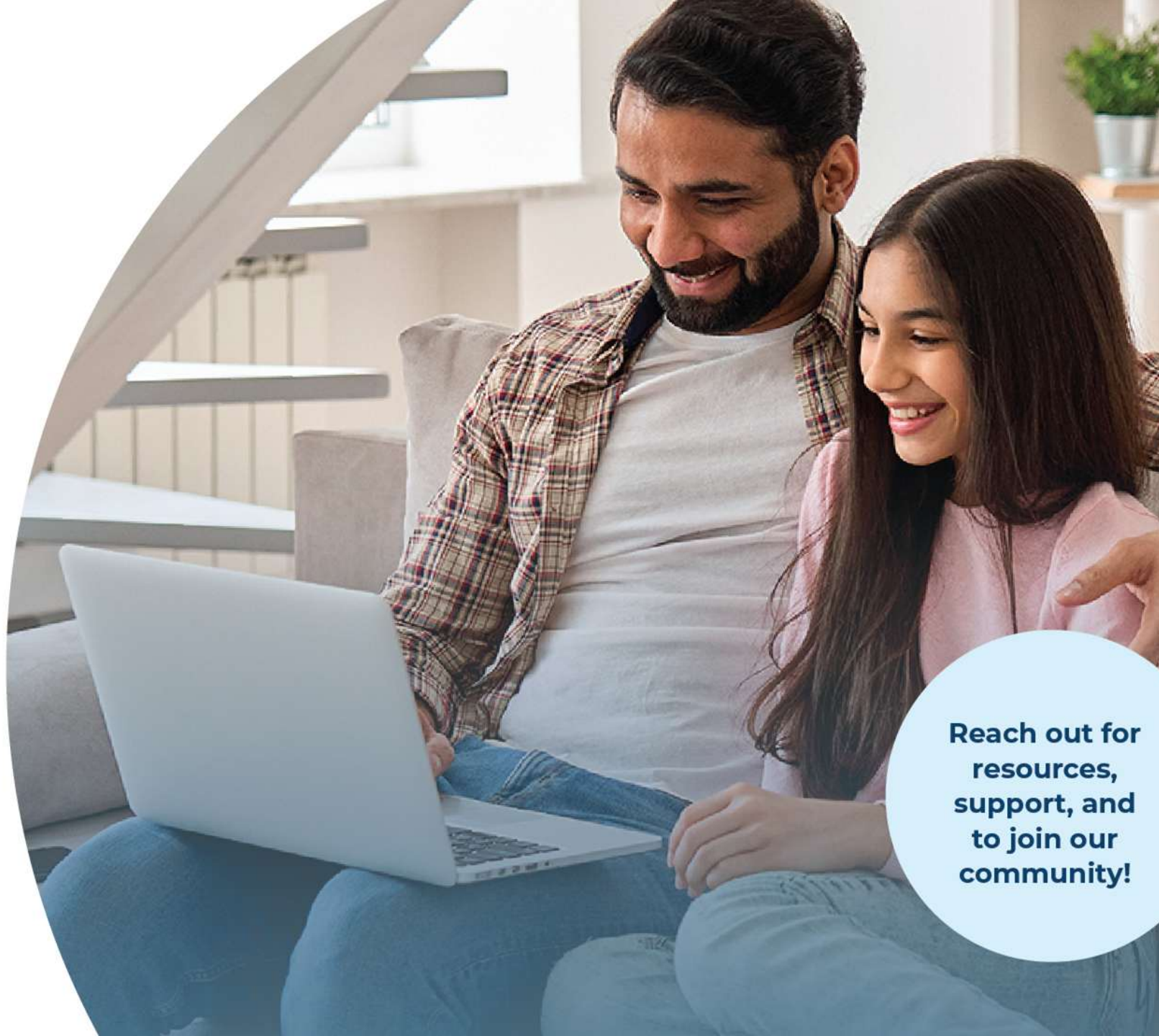
Eczema Society of Canada (ESC) is a registered charity dedicated to improving the lives of Canadians living with eczema.



eczemahelp.ca



eczemahelp.ca/fr



Reach out for
resources,
support, and
to join our
community!



We're here to help.

For more information, please contact: info@eczemahelp.ca

eczemahelp.ca

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