

# Primary prevention in atopic dermatitis

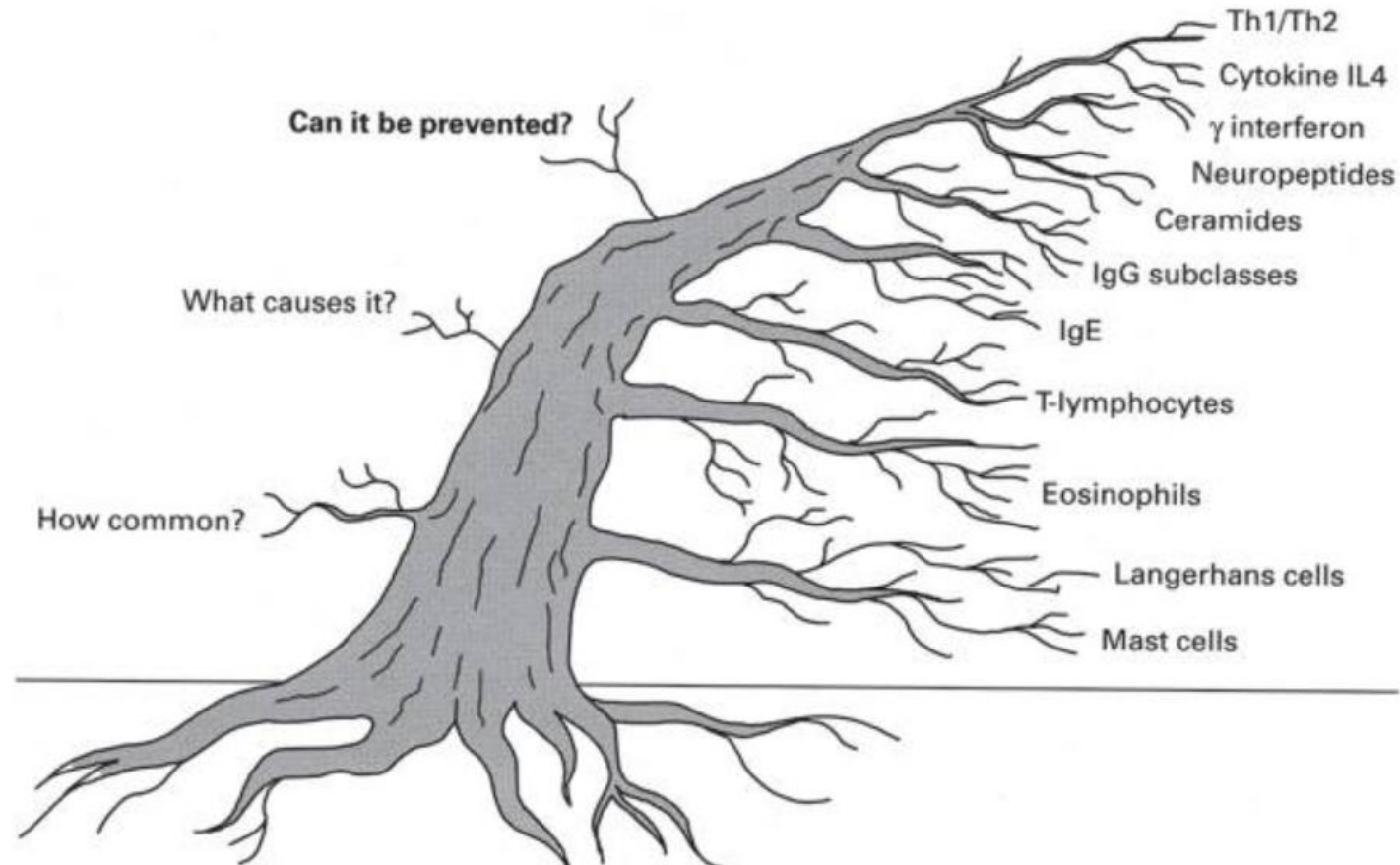
**Carsten Flohr**

**Chair in Dermatology and Population Health Science  
St John's Institute of Dermatology  
King's College London**



# What I will cover

- Principles of primary prevention
- Infections and farm environments
- Probiotics
- Breastfeeding
- Strengthening the skin barrier
- Water hardness



**Prevention is better than cure!**

**Most research focuses on investigating established disease.**

Williams, H et al. 2020





The von Trapp family – 'Sound of Music'



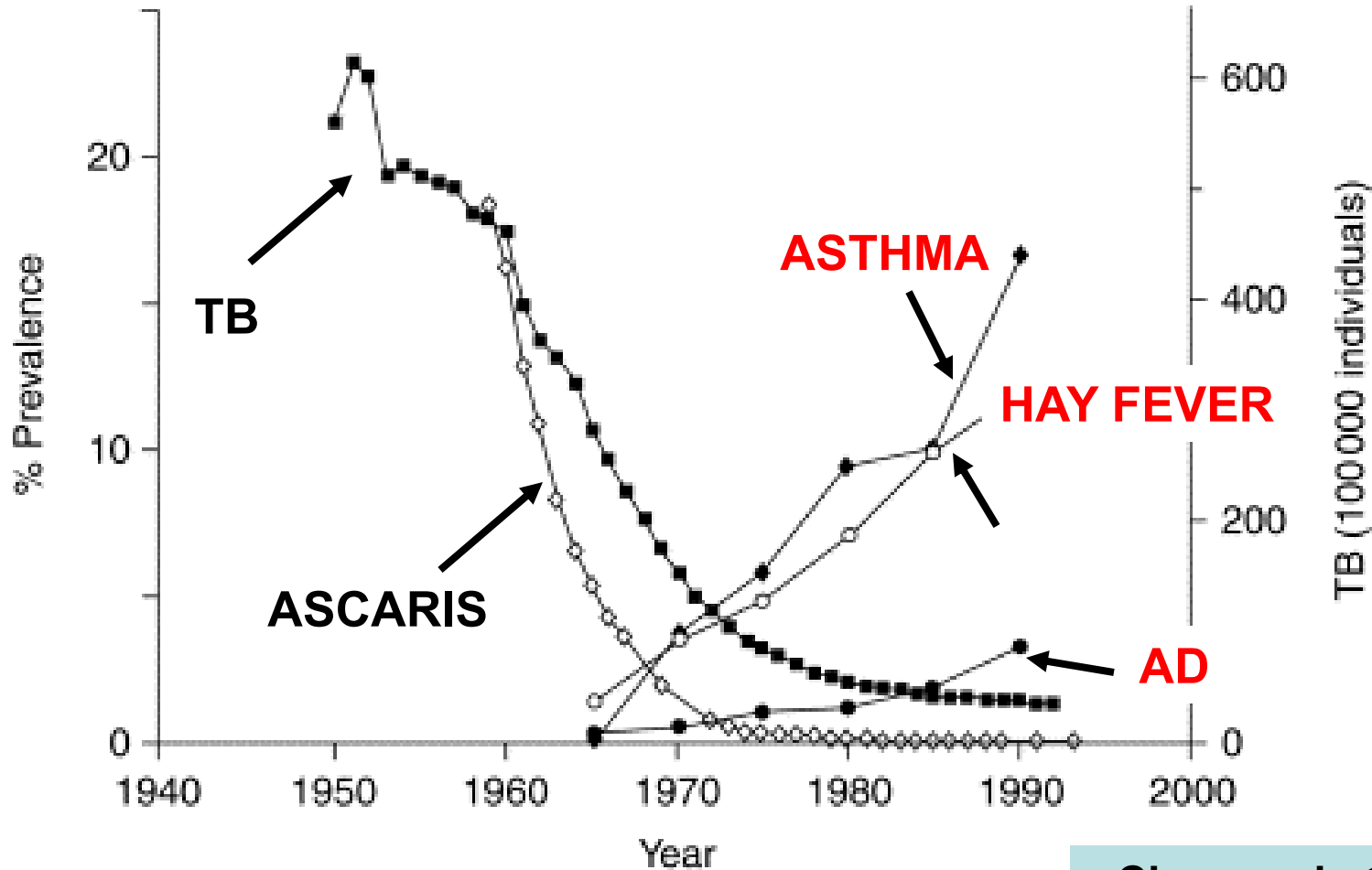
**INFECTIONS↑?**

## The 'hygiene hypothesis'

**HAY FEVER/  
AD↓**

Strachan D. Hay fever, hygiene, and household size.  
*BMJ* 1989

# Infectious diseases↓ allergies↑ Ecological observation

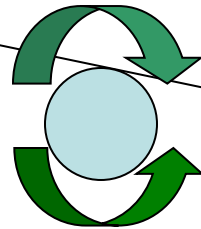


Changes in the prevalence of infectious  
and allergic diseases  
Japanese pre-school examination

# A matter of balance?



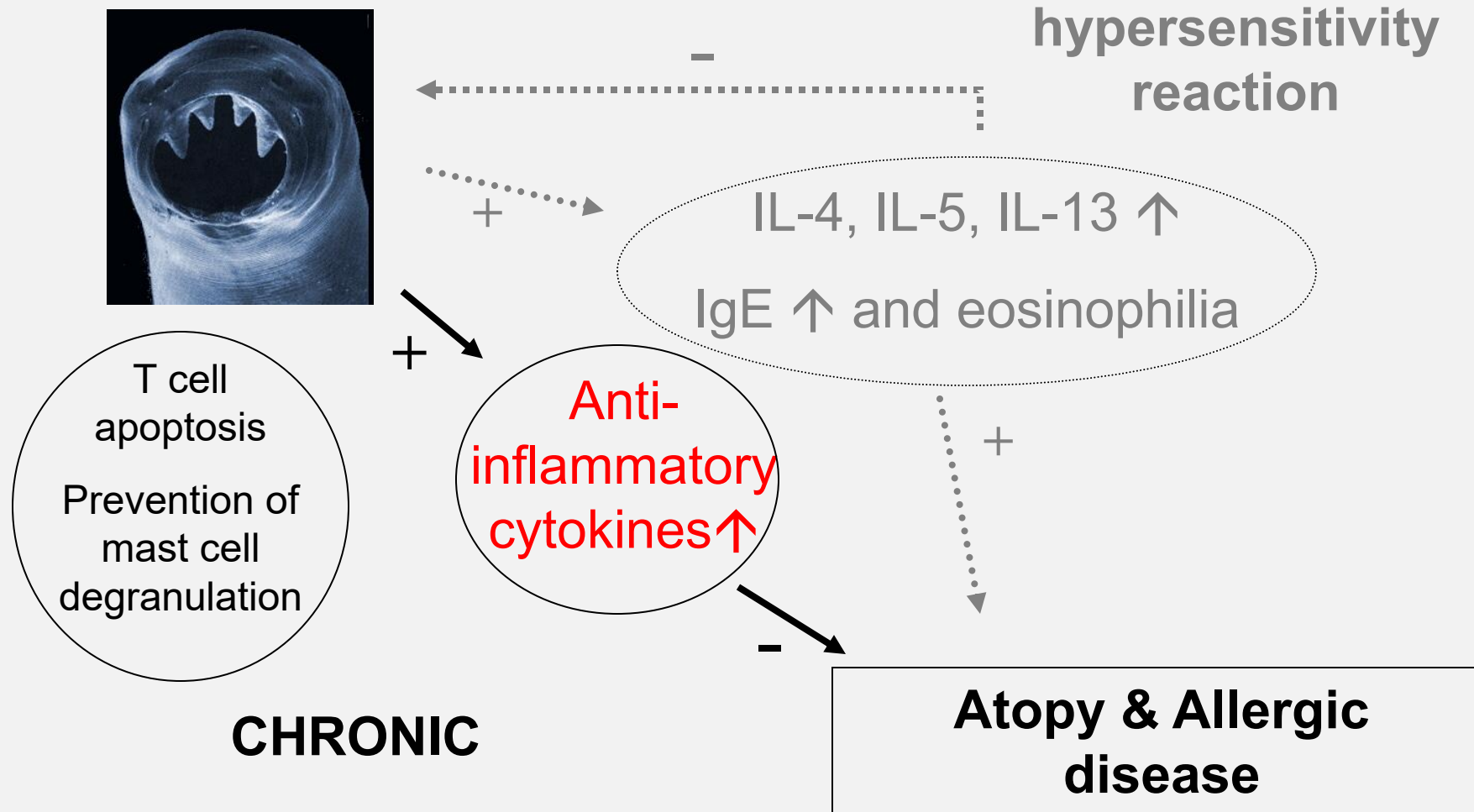
**Parasites↑**



**Allergies/AD↓**

# The helminth paradox

ACUTE





# Ugandan RCT pregnant mothers & babies

Pregnant mothers  
N=2507

```
graph TD; A[Pregnant mothers N=2507] --> B[AD risk by 2 years of age:]; A --> C[Hookworm >40%]; A --> D[Schistosoma mansoni ~20%];
```

**AD risk by 2 years of age:**  
**Praziquantel group: HR 2.65 (1.16-6.08)**  
**Albendazole group: HR 1.82 (1.26-2.64)**

Hookworm >40%  
*Schistosoma mansoni* ~20%



Bon appétit !





**DIRECT EXPOSURE TO FARM  
ANIMALS DURING PREGNANCY  
PROTECTS AGAINST AD AND  
ALLERGIES**

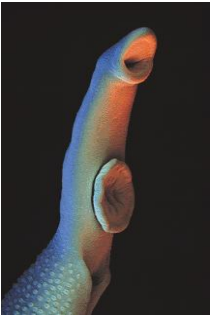
**FACTORS NOT FULLY UNDERSTOOD  
(MORE THAN JUST THE MICROBIOME)**





**CONTACT WITH FARM ANIMALS IN EARLY LIFE ALSO  
REDUCES THE RISK OF AD**





gut parasites ↓

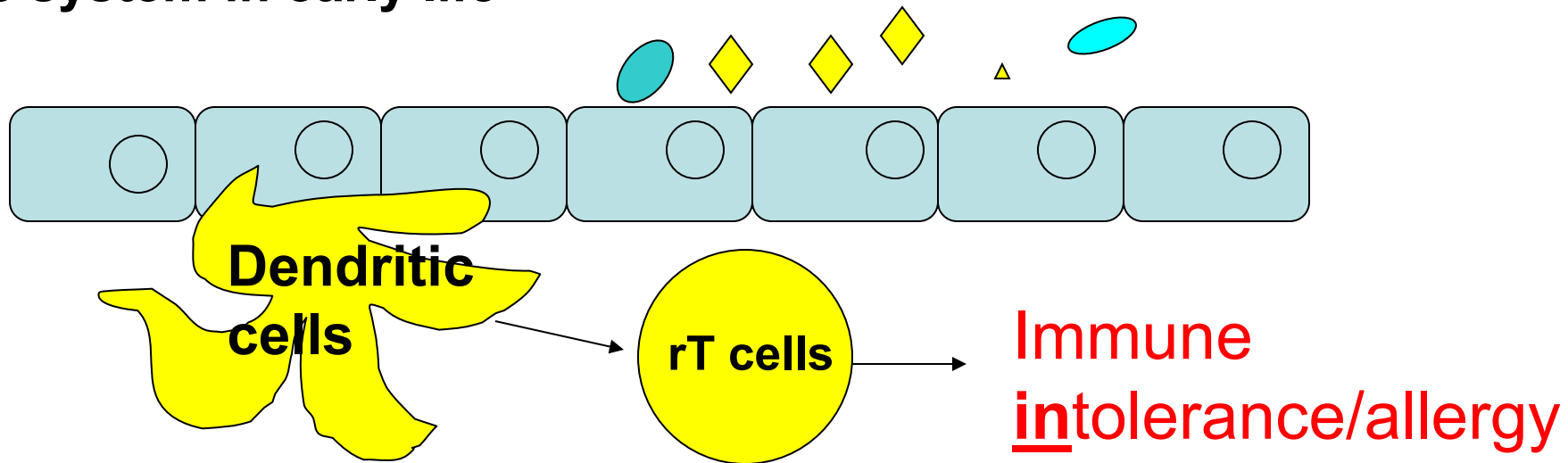
farm environment (pregnancy) ↓

unpasteurised farm milk (child) ↓

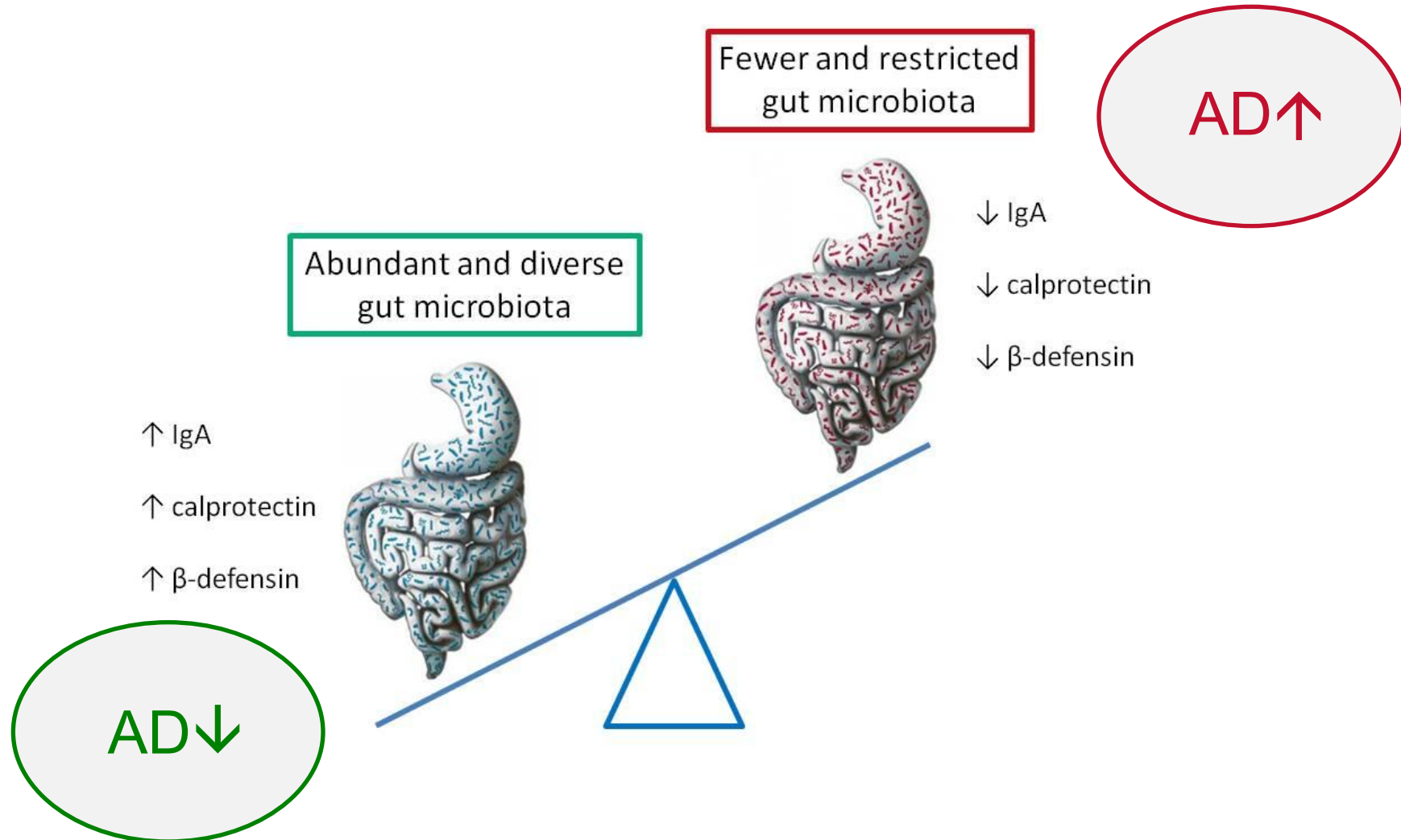
antibiotics (perinatally) ↑



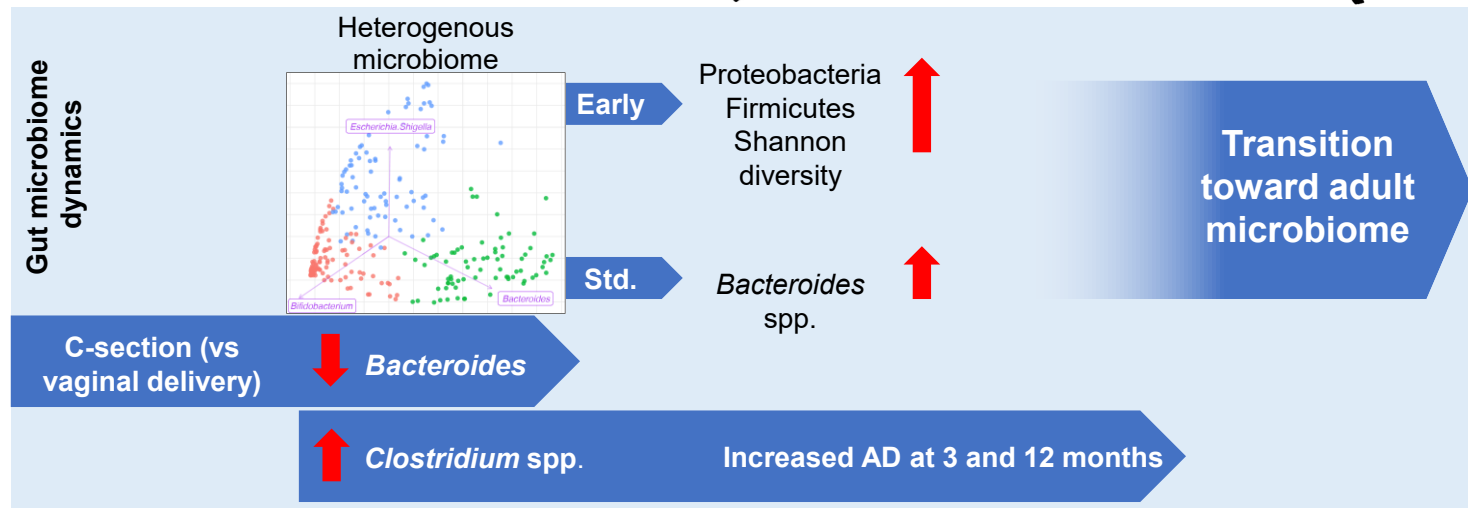
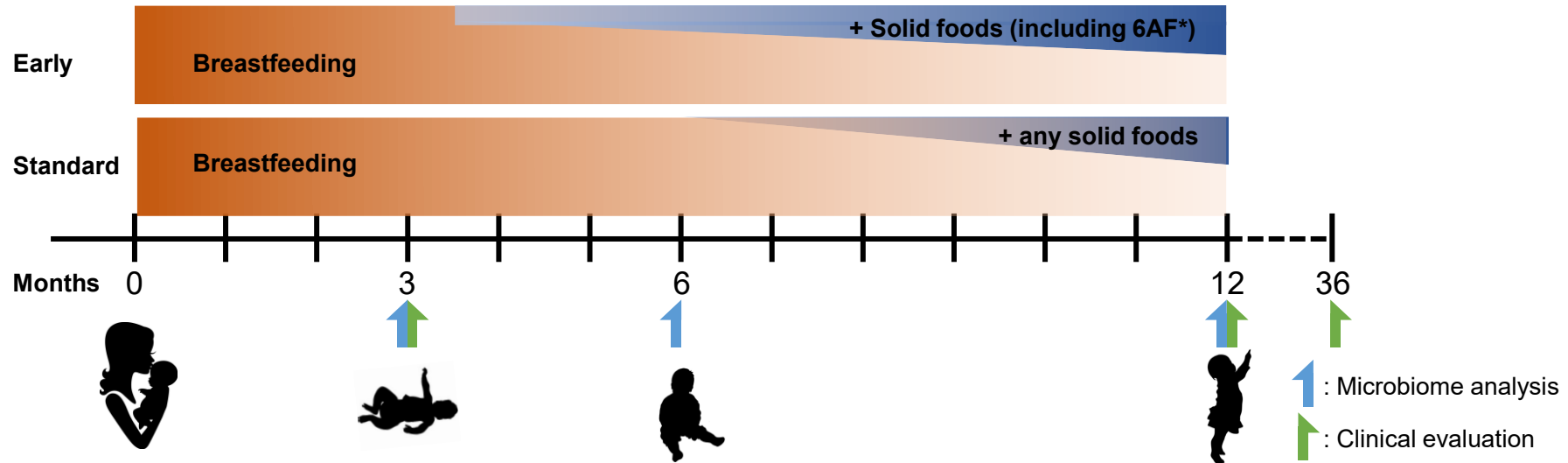
**‘education’ of the  
host immune system in early life**



# Atopic dermatitis and gut microbiota diversity



Dietary intervention groups:



\*6 Allergenic foods (6AF): milk, egg, peanut, sesame, cod fish, wheat



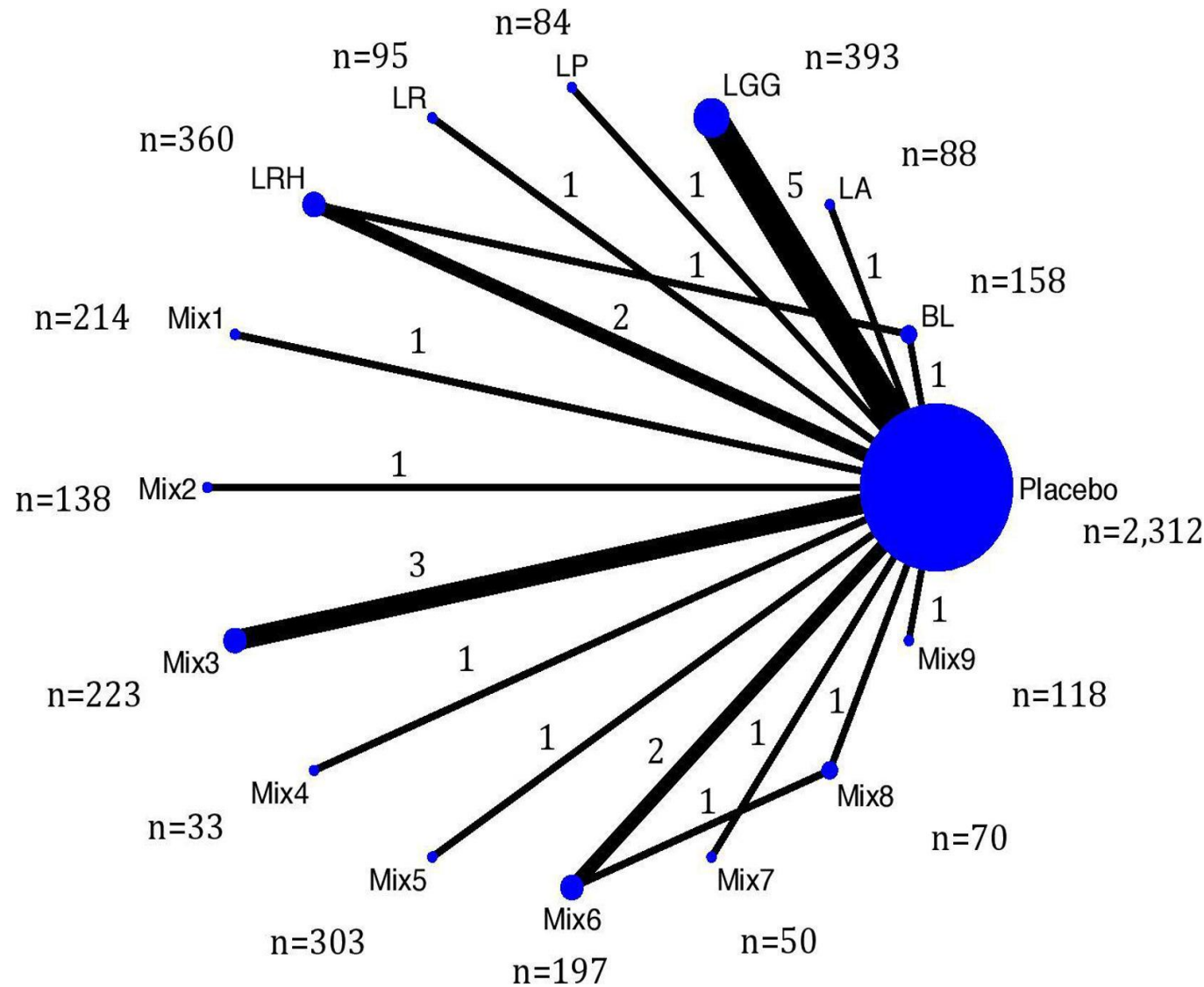
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- **Probiotics**
- Breastfeeding
- Strengthening the skin barrier
- Water hardness

Clinical implications –  
oral probiotics  
(live non-pathogenic  
bacteria)



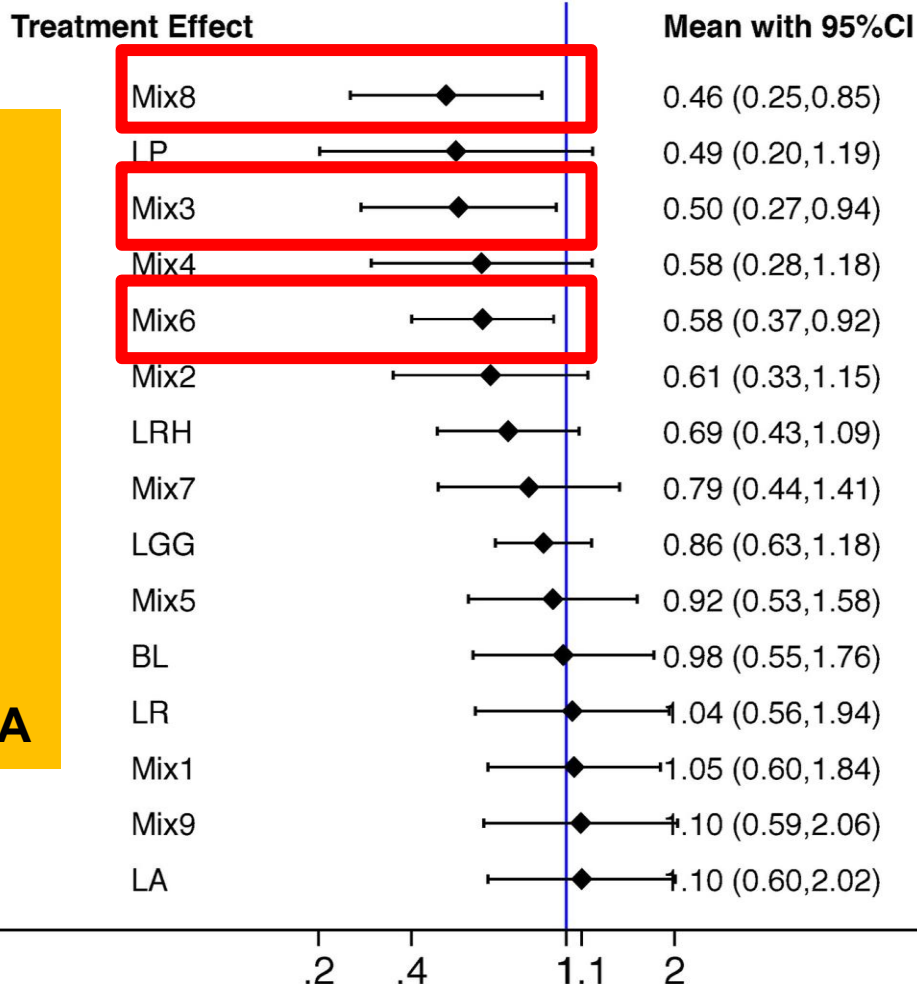
# “Comparative effectiveness of probiotic strains on the **prevention** of pediatric atopic dermatitis: A systematic review and **network meta-analysis**”



- Many studies
- Methodologically diverse
- Testing different interventions
- Few head-to-head trials
- NMA allows indirect comparison

# Comparative effectiveness of probiotic strains on the prevention of atopic dermatitis: network meta-analysis

Reference treatment: Placebo



**SIGNIFICANT  
PROTECTIVE  
EFFECT**

**LIKELY  
SYNERGISTIC  
EFFECT OF  
MIXTURES OF  
LACTOBACILLI  
AND  
BIFIDOBACTERIA**

Mix 8: *Lactobacillus casei*,  
*Bifidobacterium longum*

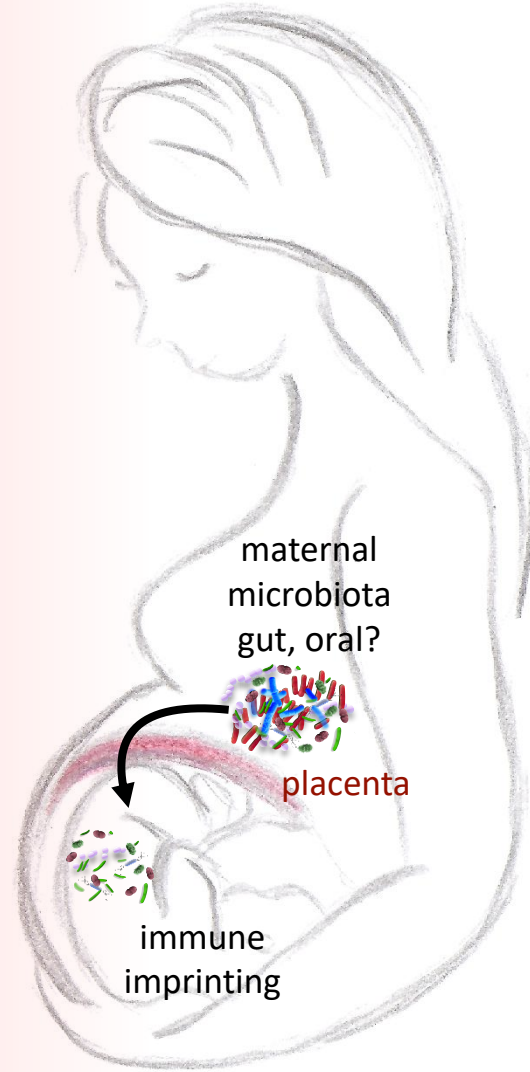
**No convincing evidence for  
preventative role of prebiotics**

**Barbarot et al. ISAD 2024**

**\*NEEDS BOTH PRE- AND  
POSTNATAL SUPPLEMENTATION\***



Prenatal

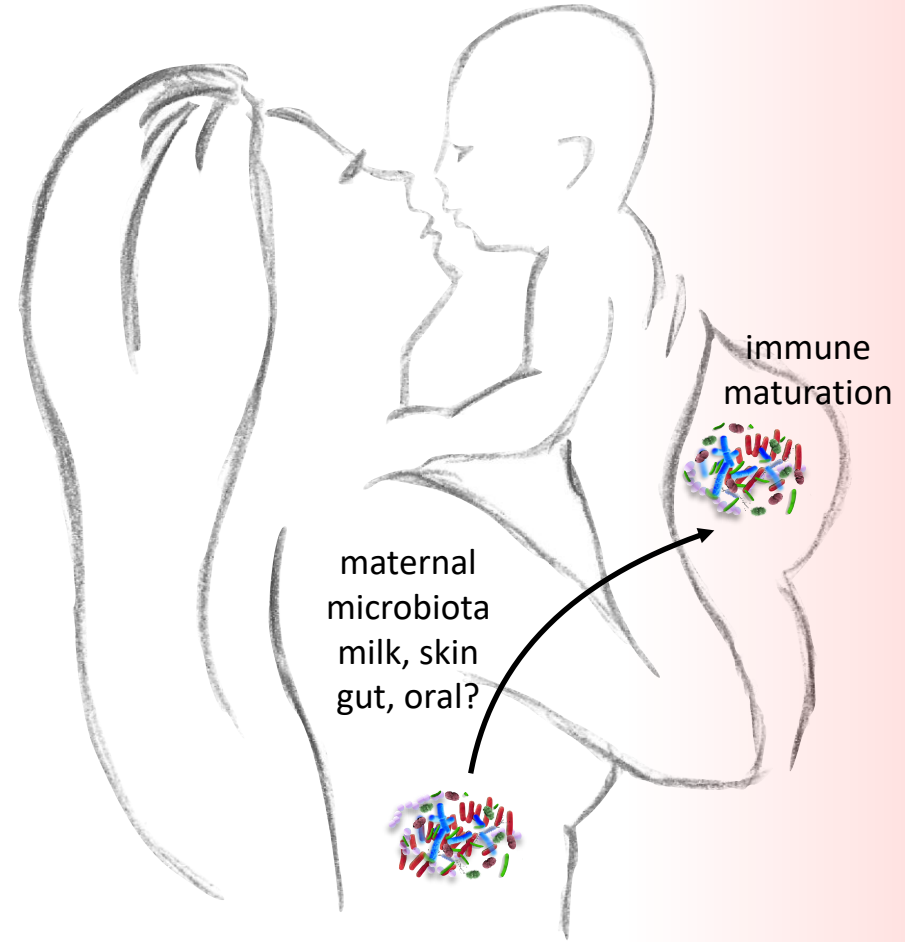


Delivery

maternal  
microbiota  
gut, vaginal



Infancy

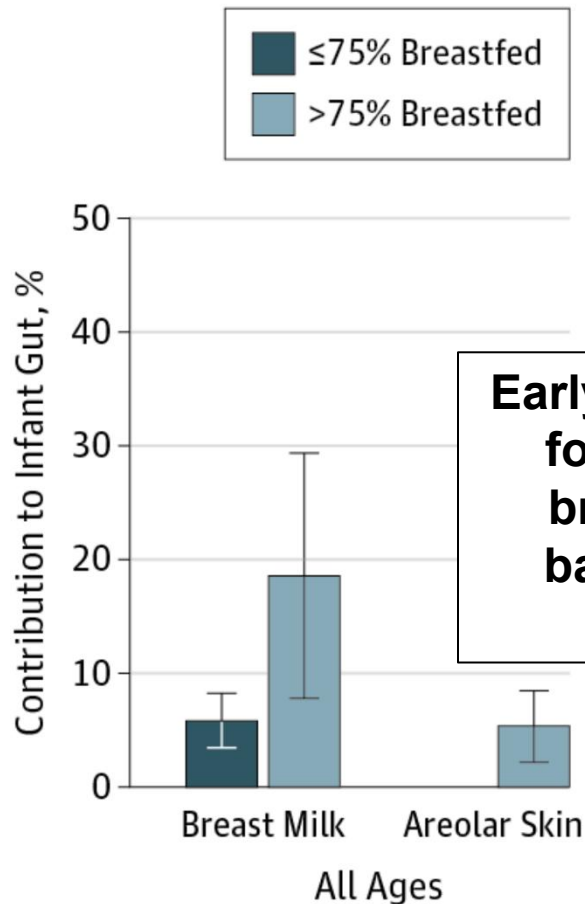


Priming of the immune system during the perinatal period

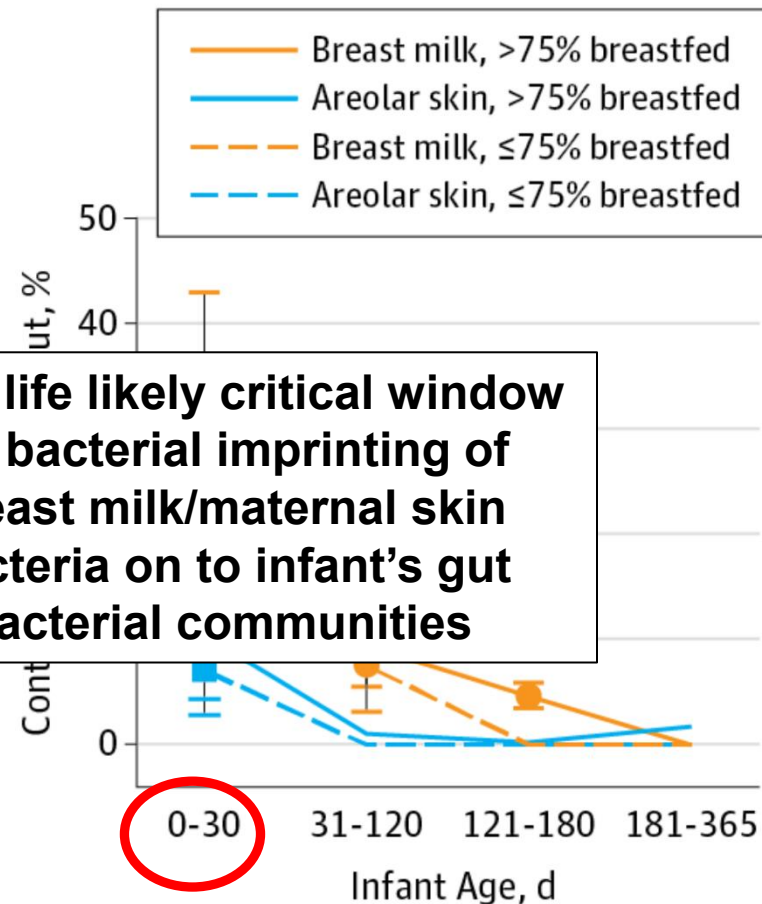
## Association Between Breast Milk Bacterial Communities and Establishment and Development of the Infant Gut Microbiome

Pannaraj et al. *JAMA Pediatr* 2017;171:647-654

**A** Overall source of bacteria



**B** Source of bacteria by age



**N=107 healthy mother-infant pairs**

**Higher contribution to child's gut microbiome from breastmilk > areolar skin in predominantly breastfed infants**

# What I will cover

- Principles of primary prevention
- Infections and farm environments
- Probiotics
- **Breastfeeding**
- Strengthening the skin barrier
- Water hardness

**Exclusive** breastfeeding  
does **not** significantly  
impact on atopic  
dermatitis risk

**Multiple studies &  
systematic reviews**



**...but what about *ANY*  
breastfeeding?**



- **Clinical trial assessing the effect of breastfeeding**  
(WHO breastfeeding promotion on postnatal wards)
- **Cluster randomization of 31 maternity hospitals**  
(half used WHO breastfeeding support programme)
  - **>17,000 healthy newborns**



**BELARUS – LOWEST  
BREASTFEEDING RATE IN  
THE WORLD**



**Belarus**

# Promotion of breastfeeding protects against AD into teenage years

Outcome 54% ↓ risk of atopic dermatitis on skin examination  
(adjusted OR = 0.46, 0.25-0.86)

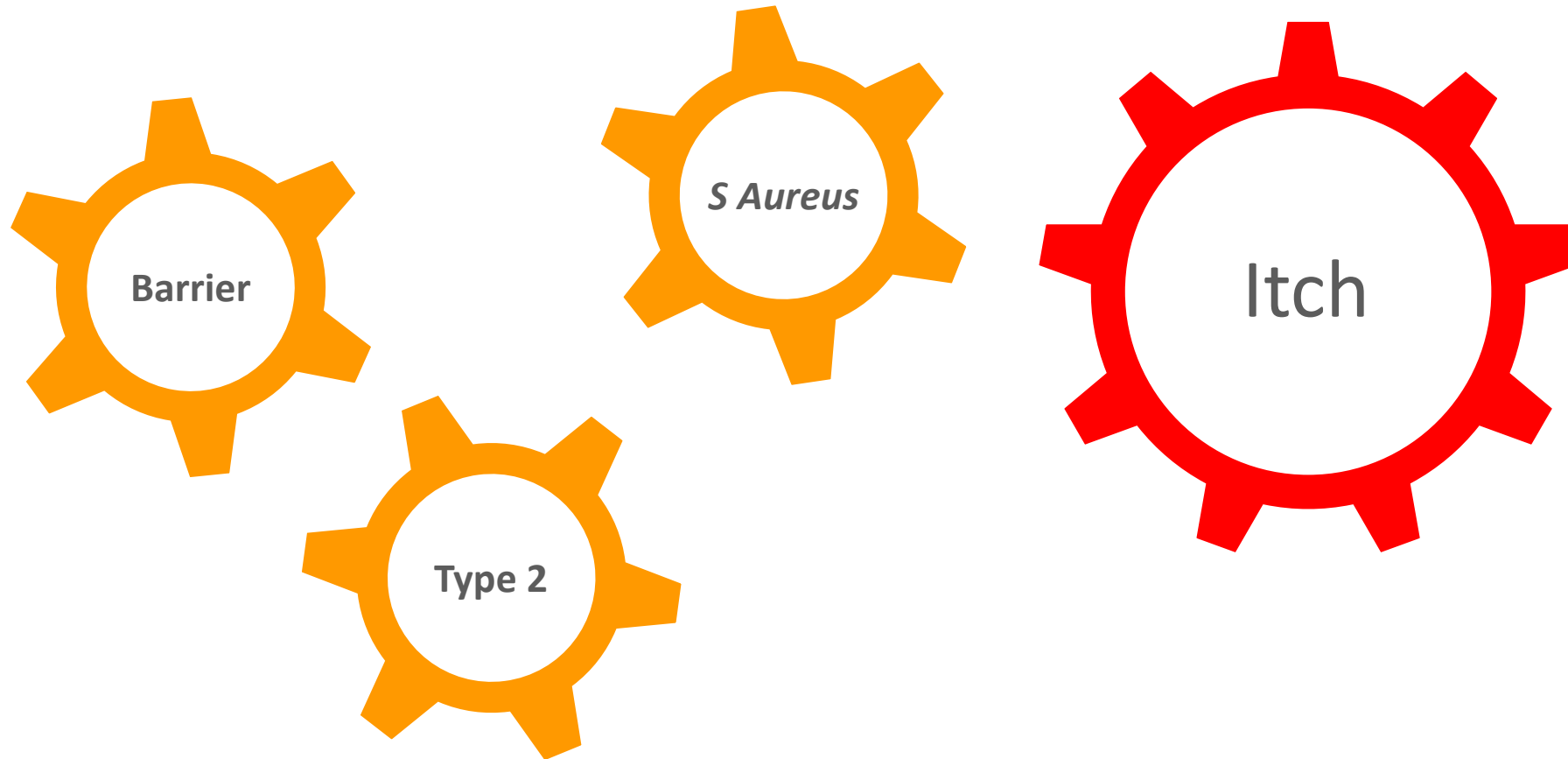
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- Confirmed findings from infant follow up (*JAMA* 2001)
- No additional benefit of **exclusive** breastfeeding > 3 months
- infant feeding guidelines have been updated internationally

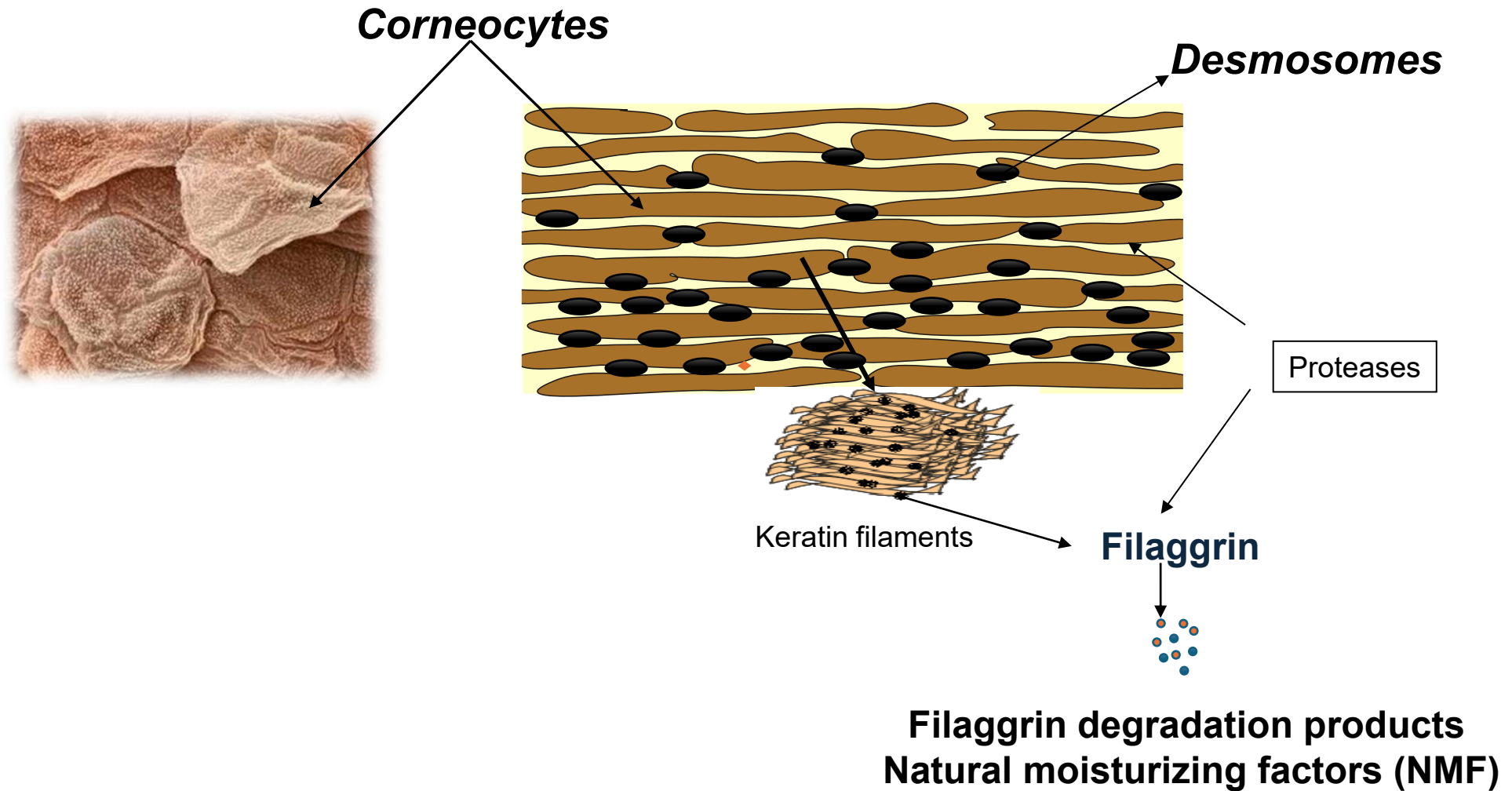
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- **Strengthening the skin barrier**
- Water hardness

# AD: Complex and interacting pathogenesis



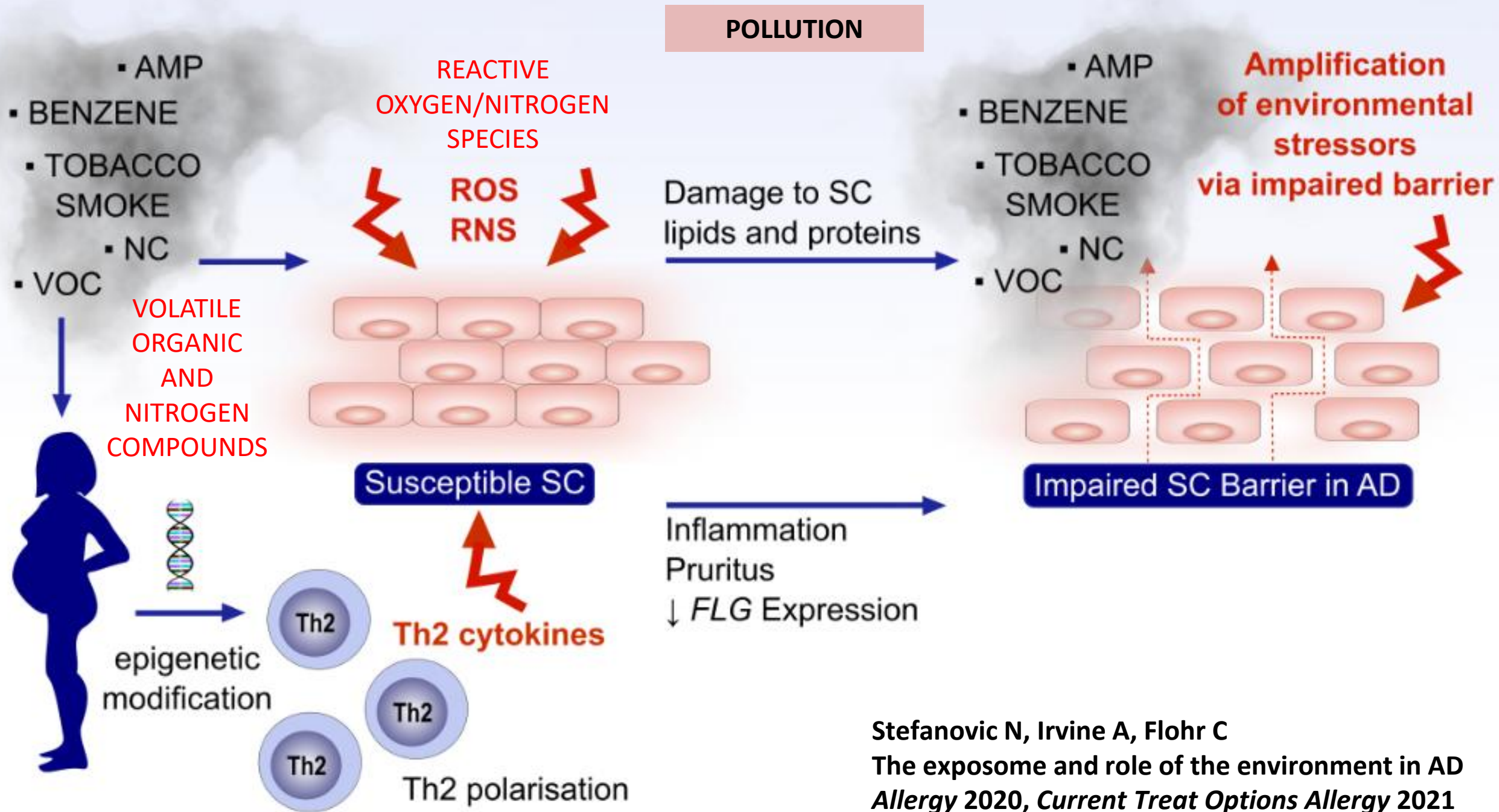
# *The physical barrier*



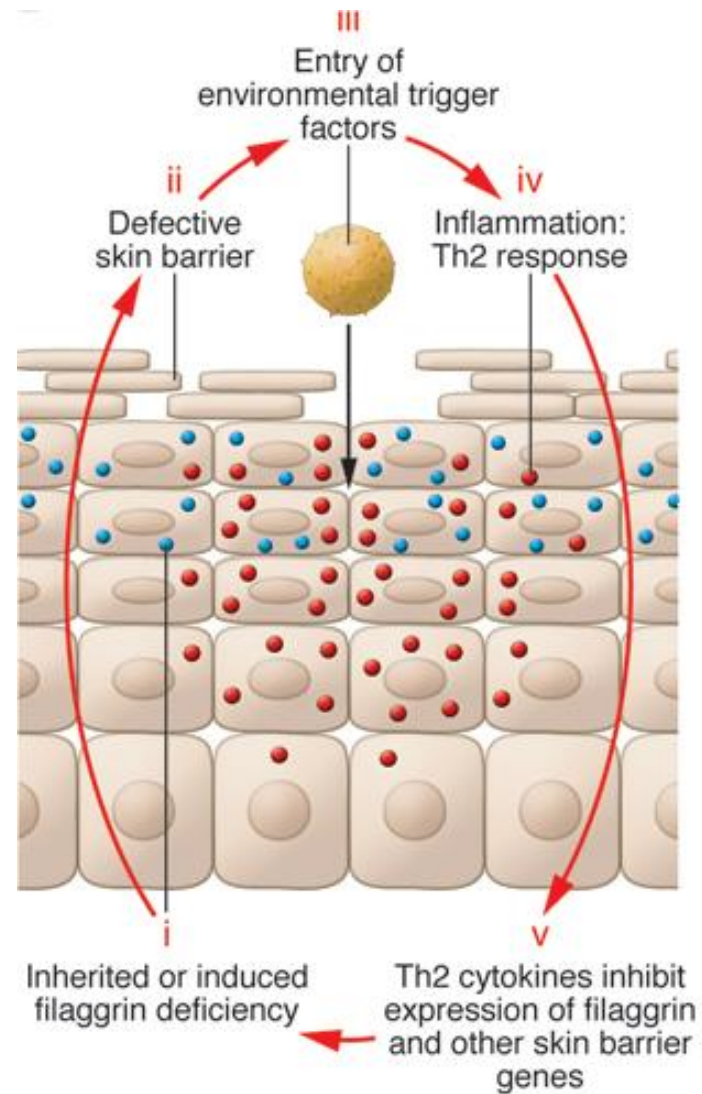


A second hit  
on the barrier  
in atopic  
dermatitis

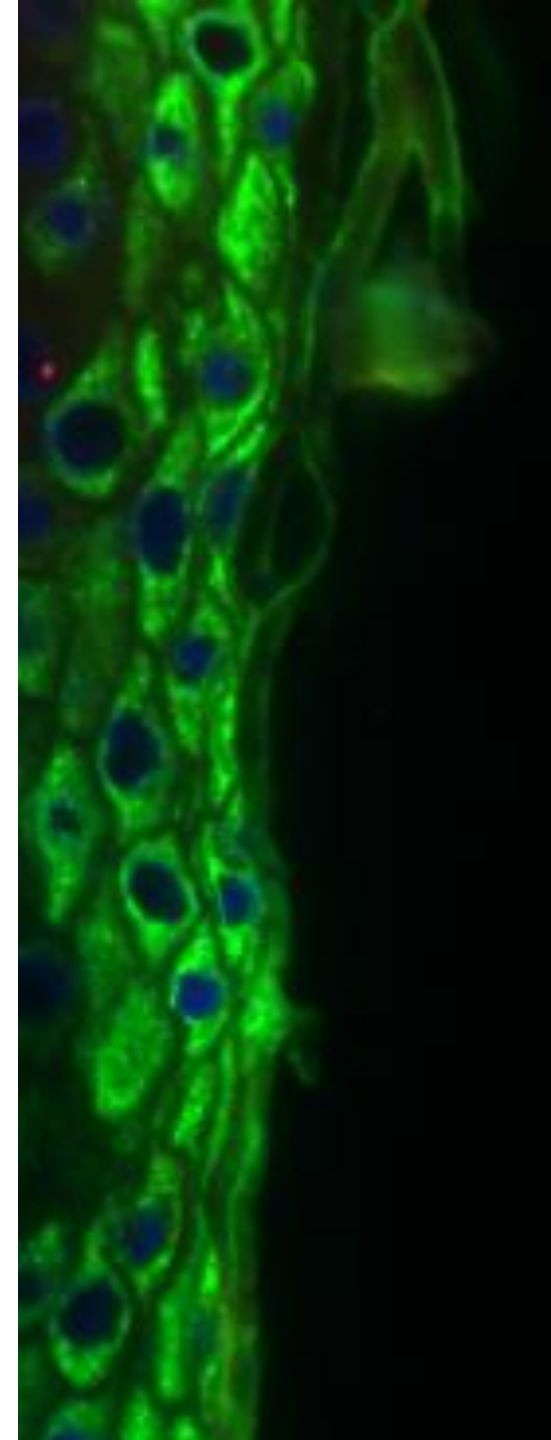




Stefanovic N, Irvine A, Flohr C  
The exposome and role of the environment in AD  
*Allergy* 2020, *Current Treat Options Allergy* 2021



Type 2 inflammation further impairs the skin barrier



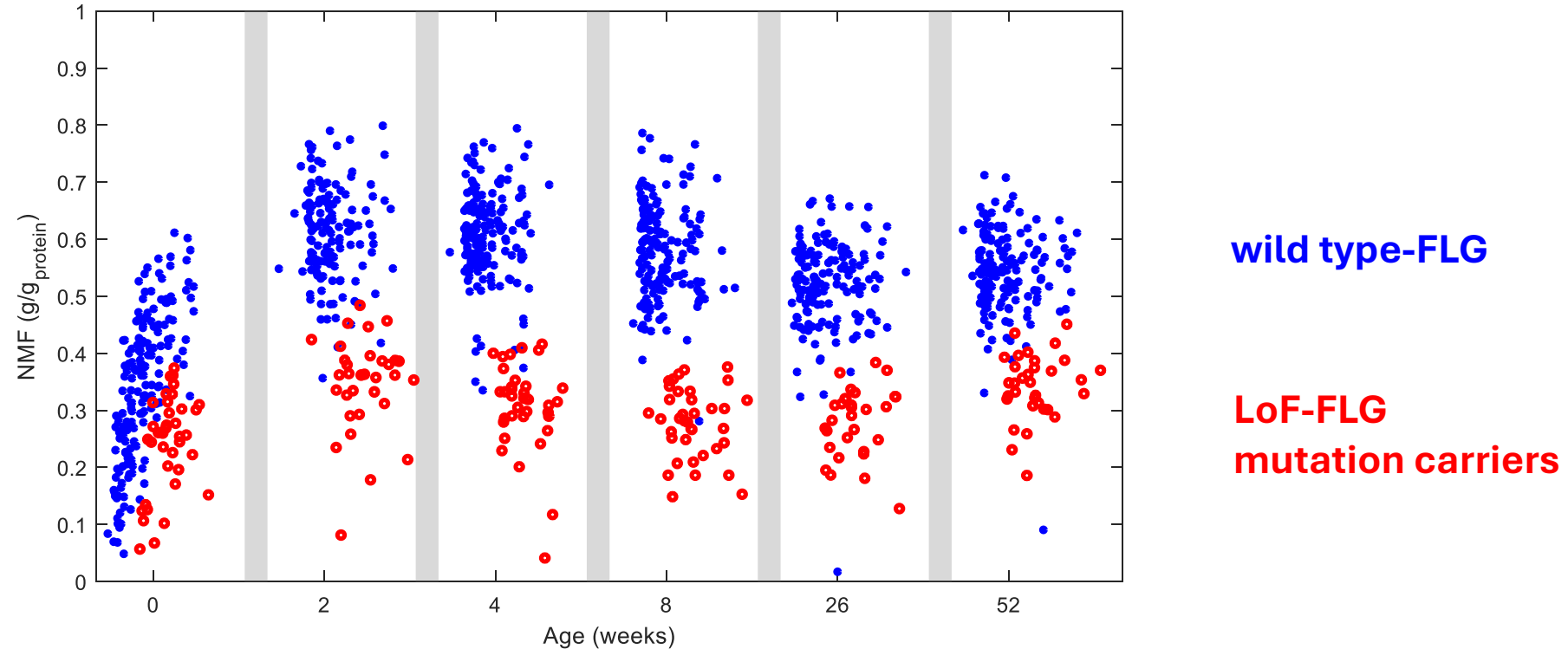
Early life events at the skin barrier:  
pre-clinical atopic dermatitis







# NMF shows rapid post natal changes and identifies newborns with a LoF-FLG

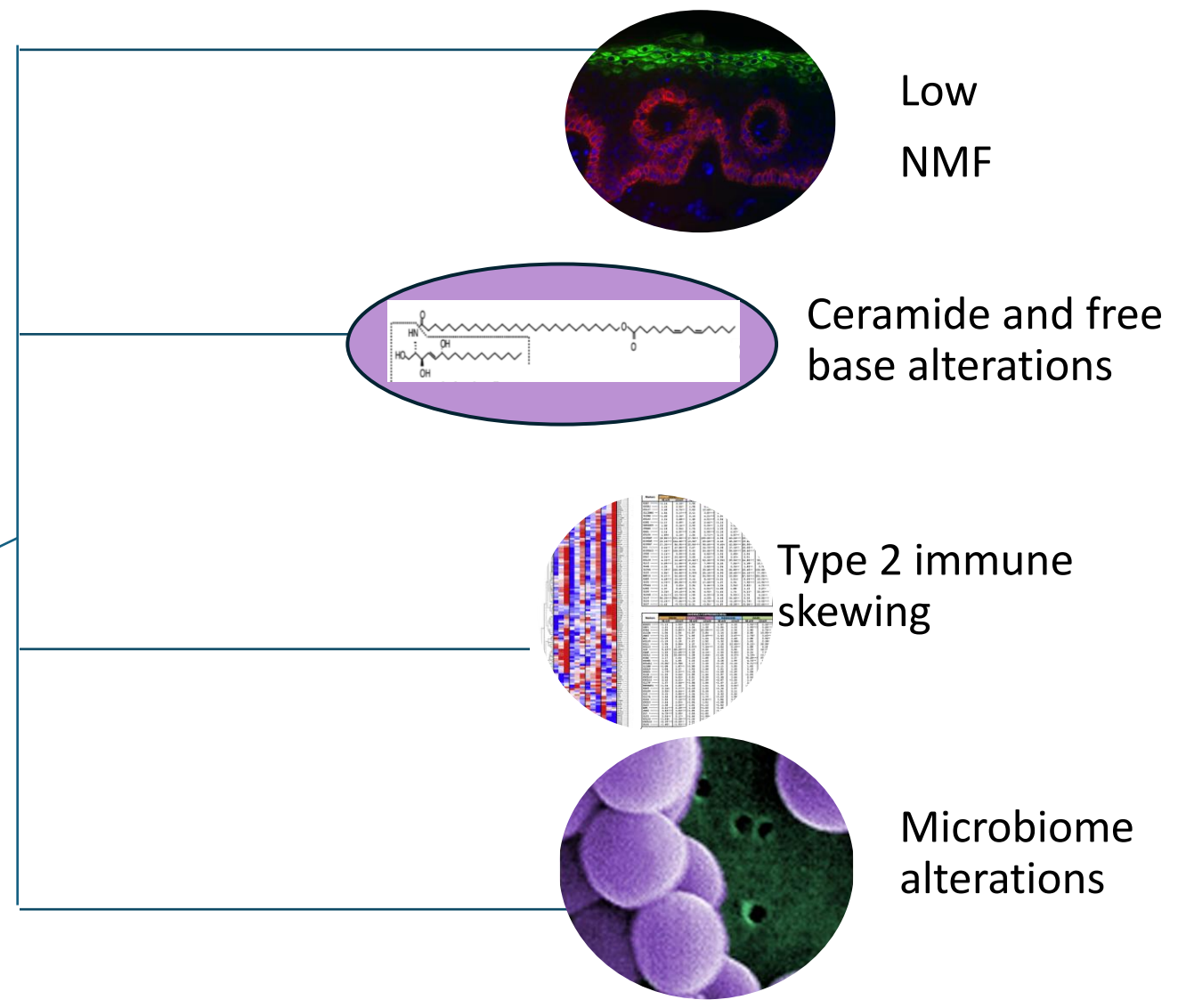
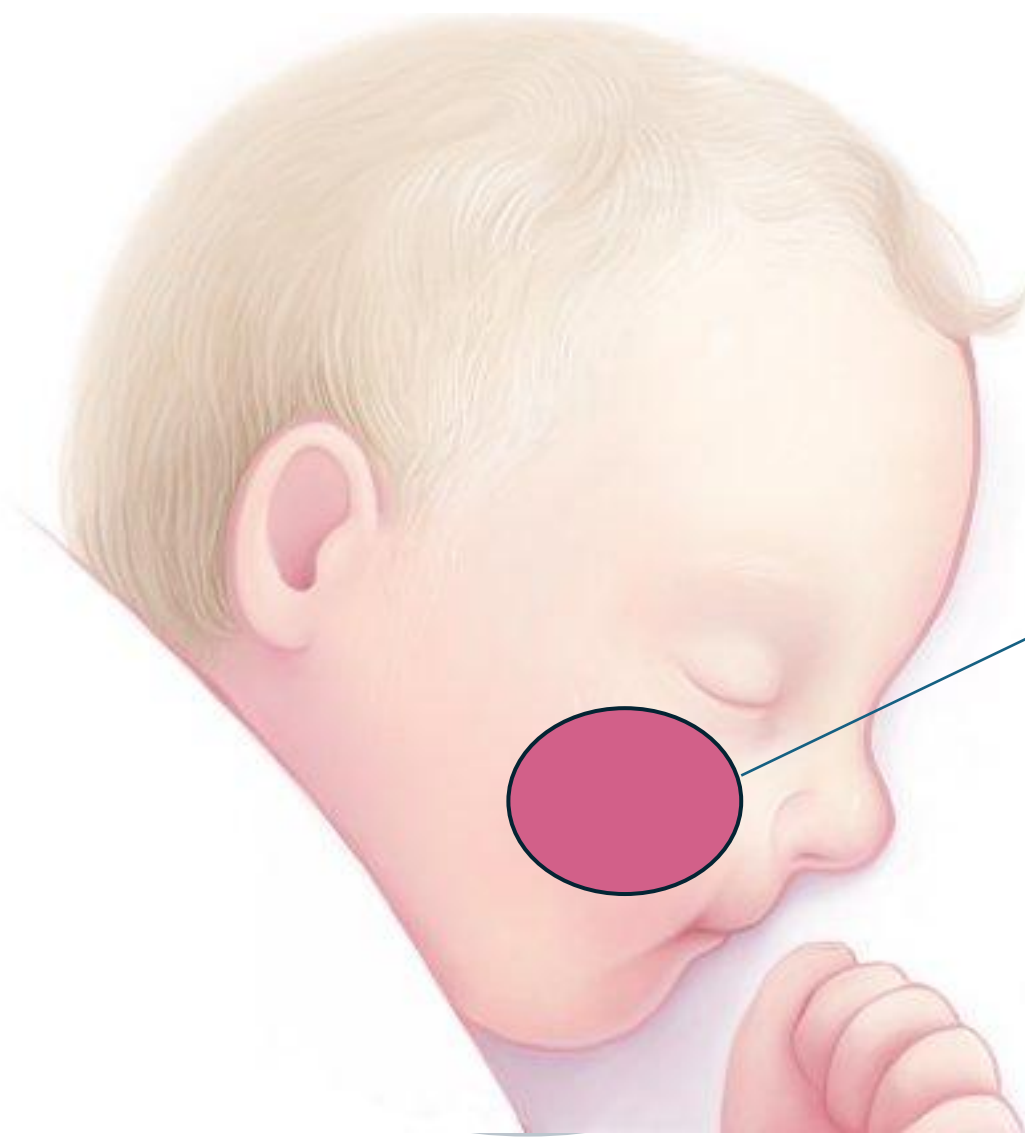


Courtesy Alan Irvine









# Does regular emollient application prevent AD?







**1394 newborns  
(‘high risk’)**

**regular emollient  
application vs  
standard care**

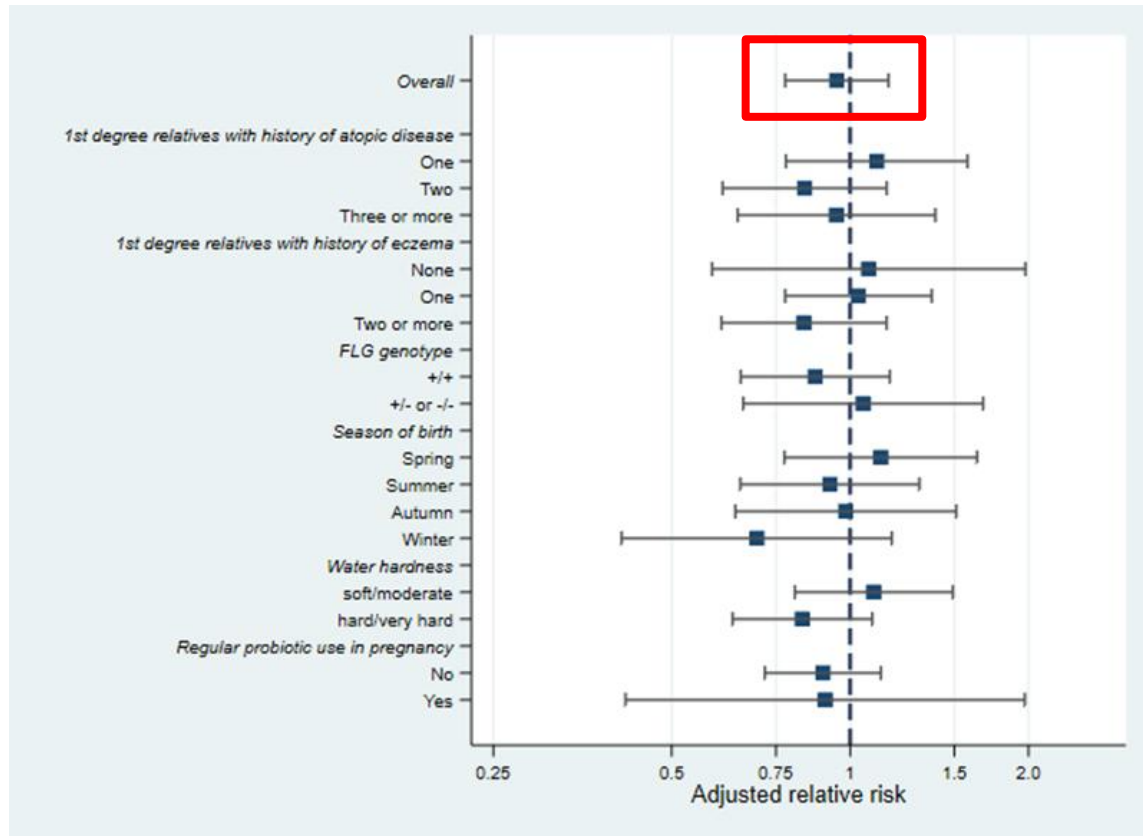
**2 small RCTs, n=118 and 124 (*JACI* 2014)  
≤50% ↓risk first year of life  
(high risk infants)**

**➤ effective, safe and cheap (→ BEEP)**



# Barrier Enhancement Eczema Prevention (BEEP) Trial

Chalmers et al. *Lancet* 2020



## Daily emollient during infancy for prevention of eczema: the BEEP randomised controlled trial

Joanne R Chalmers, Rachel H Haines, Lucy E Bradshaw, Alan A Montgomery, Kim S Thomas, Sara J Brown, Matthew J Ridd, Sandra Lawton, Eric L Simpson, Michael J Cork, Tracey H Sach, Carsten Flohr, Eleanor J Mitchell, Richard Swinden, Stella Tarr, Susan Davies-Jones, Nicola Jay, Maeve M Kelleher, Michael R Perkin, Robert J Boyle, Hywel C Williams on behalf of the BEEP study team

## Skin emollient and early complementary feeding to prevent infant atopic dermatitis (PreventADALL): a factorial, multicentre, cluster-randomised trial

Håvard Ove Skjerven, Eva Maria Reh binder, Riyas Vettukattil, Marissa LeBlanc, Berit Granum, Guttorm Haugen, Gunilla Hedlin, Linn Landrø, Benjamin J Marsland, Knut Rudi, Kathrine Dønvold Sjøborg, Cilla Söderhäll, Anne Cathrine Staff, Kai-Håkon Carlsen, Anna Asarnej, Karen Eline Stensby Bains, Oda C Lødrup Carlsen, Kim M Advocaat Endre, Peder Annæus Granlund, Johanne Uthus Hermansen, Hrefna Katrín Guðmundsdóttir, Katarina Hilde, Geir Håland, Ina Kreyberg, Inge Christoffer Olsen, Caroline-Aleksi Olsson Mägi, Live Solveig Nordhagen, Carina Madelen Saunders, Ingebjørg Skrindo, Sandra G Tedner, Magdalena R Værnesbranden, Johanna Wiik, Christine Monceyron Jonassen, Björn Nordlund, Karin C Lødrup Carlsen

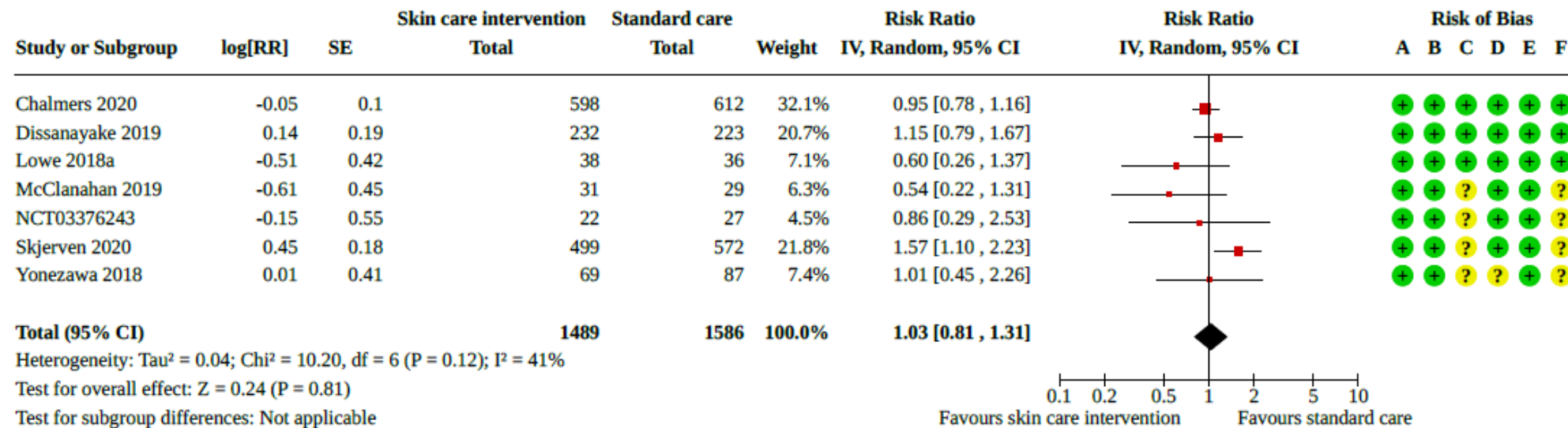
**Prevent ADALL - SIMILAR RESULTS TO BEEP**  
**STANDARD EMOLLIENTS DO NOT HELP TO PREVENT AD**

Relative risk of atopic dermatitis by 2 yrs

# Can regular moisturisation in early life prevent AD?

7 trials (1489 participants) contributed to meta-analysis

## Analysis 1.1. Comparison 1: Skin care intervention versus standard skin care or no skin care intervention, Outcome 1: Eczema by 1 to 3 years



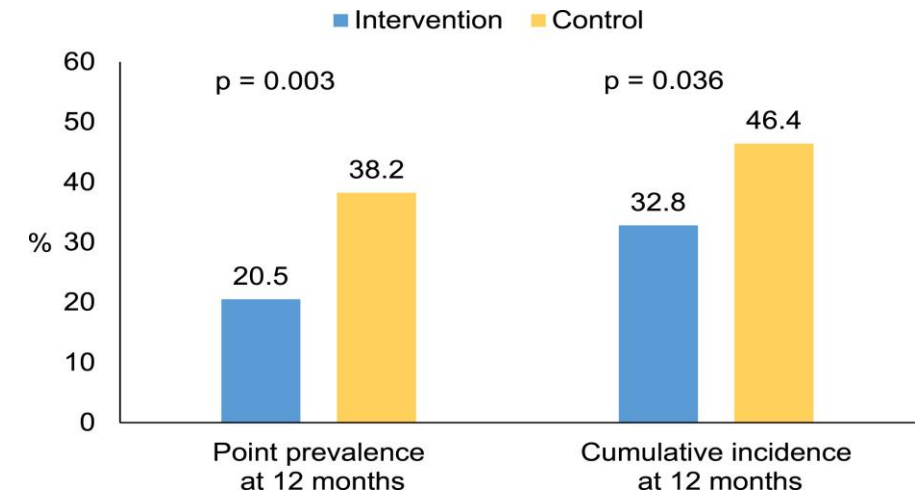
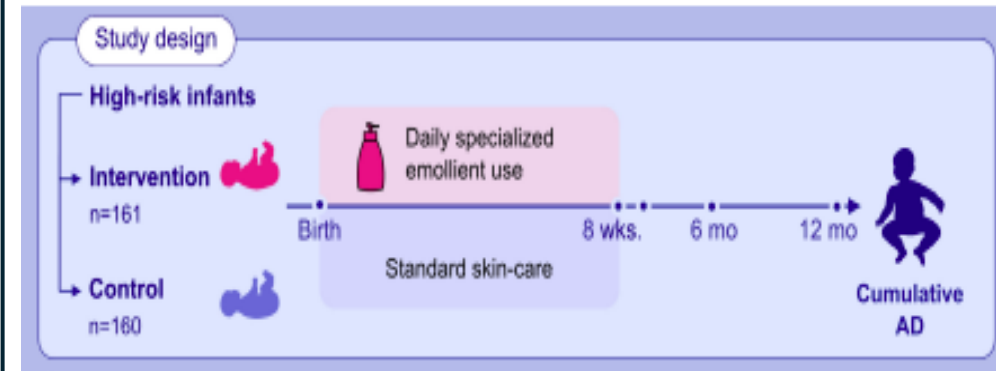
Kelleher MM, et al. Skincare interventions in infants for preventing eczema and food allergy: A Cochrane systematic review and individual participant data meta-analysis. Cochrane Library 2022

# STOP-AD study - Ní Chaoimh *et al.* Allergy 2023;78:984–994

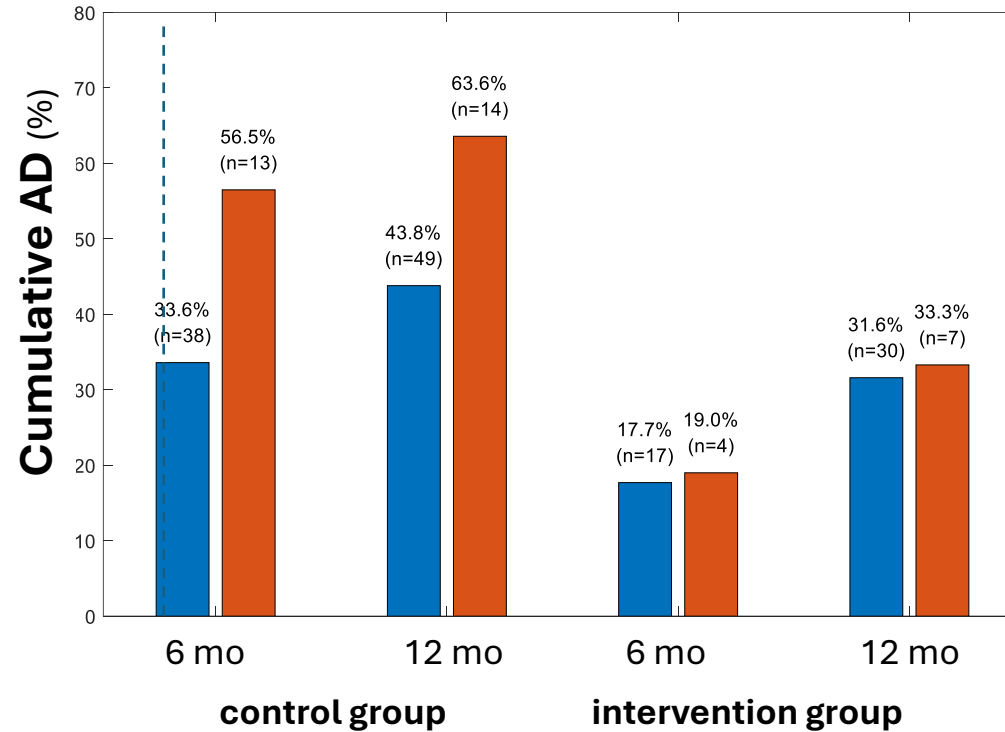
- Single-centre randomized controlled clinical trial (n=321)
- Term infants identified as **high risk for AD** (family history)
  - Intervention group:**
    - twice-daily emollient application for the first 8 weeks after birth (AVEENO® Baby Daily Care Baby Gentle Wash; J&J)
  - Control group:**
    - standard skin care

**Early initiation of daily specialized emollient use until 2 months reduces the incidence of AD in the first year of life in high-risk infants.**

- 33% in the intervention group vs. 46% in the control group**



# STOP-AD study – FLG genotype stratification



wild type FLG

LoF-FLG mutation  
carrier

**Short term emollient treatment appears to:**

- reduce AD incidence in first year of life
- take away the “extra risk of AD-development” for FLG-mutation carriers





No effect for UK  
refinement criteria



Simpson et al.,  
JAMA, 2025

614 infants –  
daily full-body  
emollient within first 9  
wks of life

633 infants –  
standard of care

n = 1247

Follow-up at 24 months

Cumulative AD  
36.1% (SE, 2.1%)

Cumulative AD  
43.0% (SE, 2.1%)

RR=0.84 (95%CI, 0.73-0.97)

Protective effect  
**dog-ownership**,  
**'low-risk'** infants

OR=0.68; 95%CI, 0.50-0.90

**Re-opening the  
discussion around  
using emollients to  
prevent AD  
for all**

# Conclusions primary prevention through emollients

- Intervention trials have shown different results
- Systematic review shows no effect, pending update
- Timing of intervention & emollient characteristics may make a difference
- Debate on prevention is not yet fully over

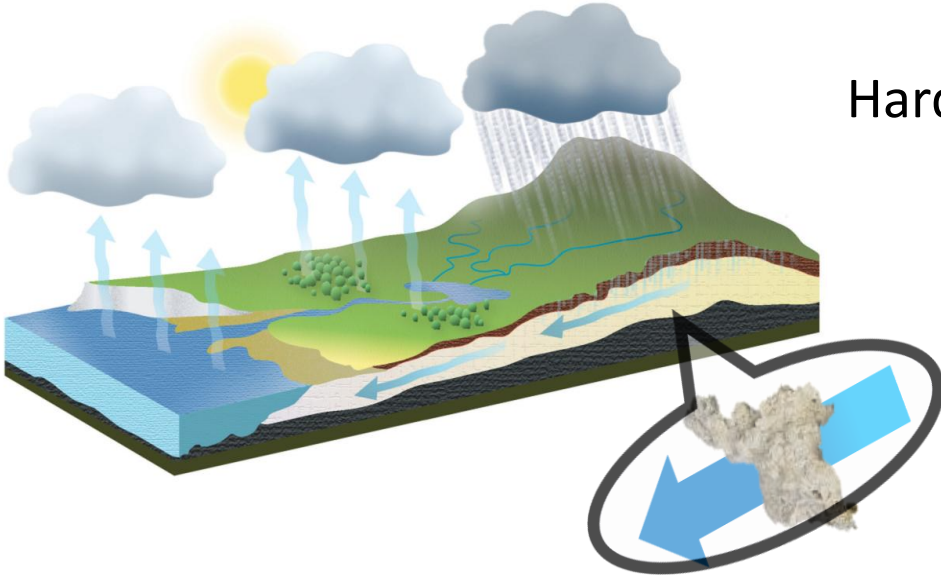
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- Strengthening the skin barrier
- **Water hardness**

# WATER HARDNESS



# Hard water and atopic dermatitis



Hard water has a high calcium carbonate content



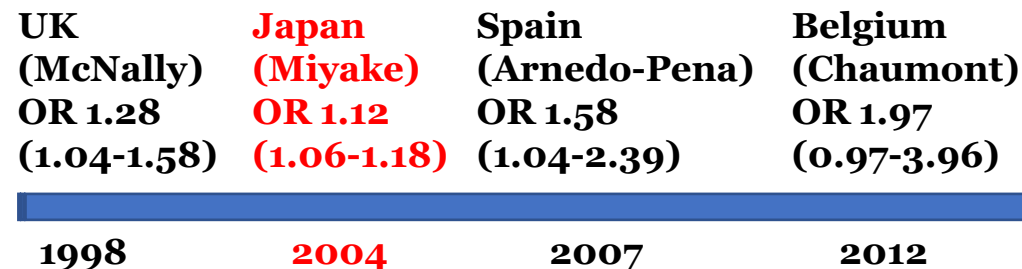
The effects:

- leaves limescale deposits
- stains and damaged appliances
- block pipes and boilers
- skin pH  $\blacktriangle$   $\rightarrow$  skin barrier breakdown



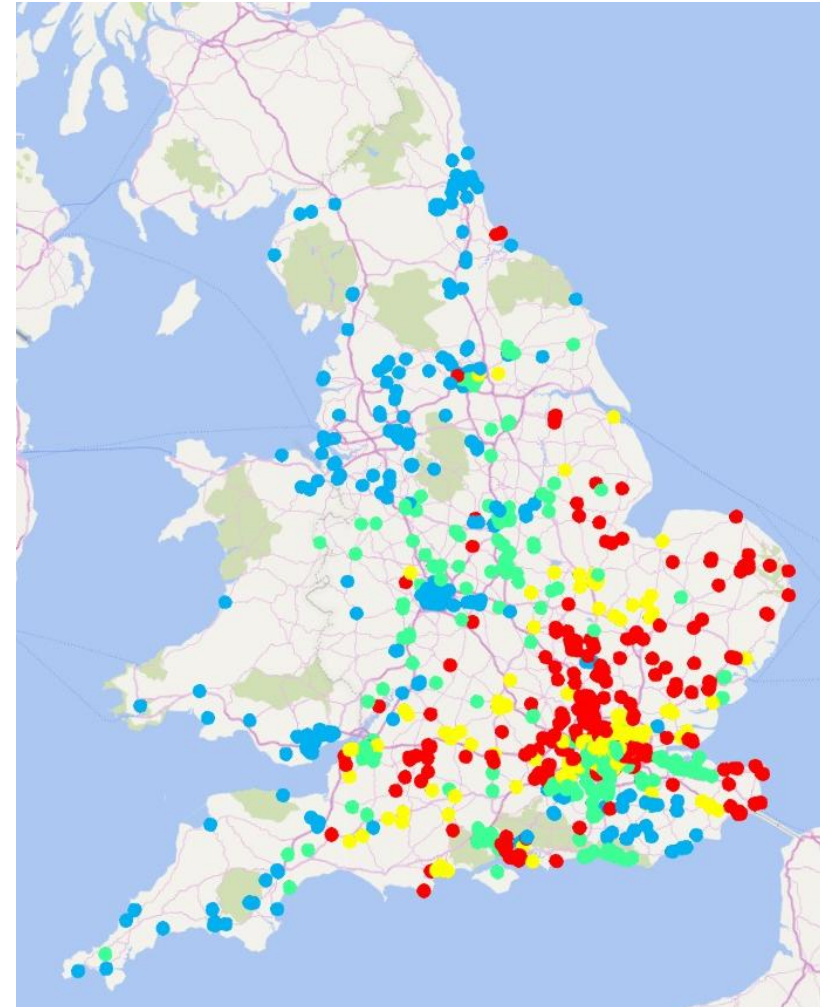
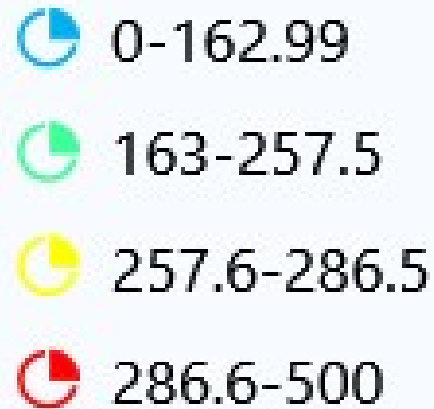


# Association between water hardness and atopic dermatitis has been observed in cross-sectional studies – **school children**



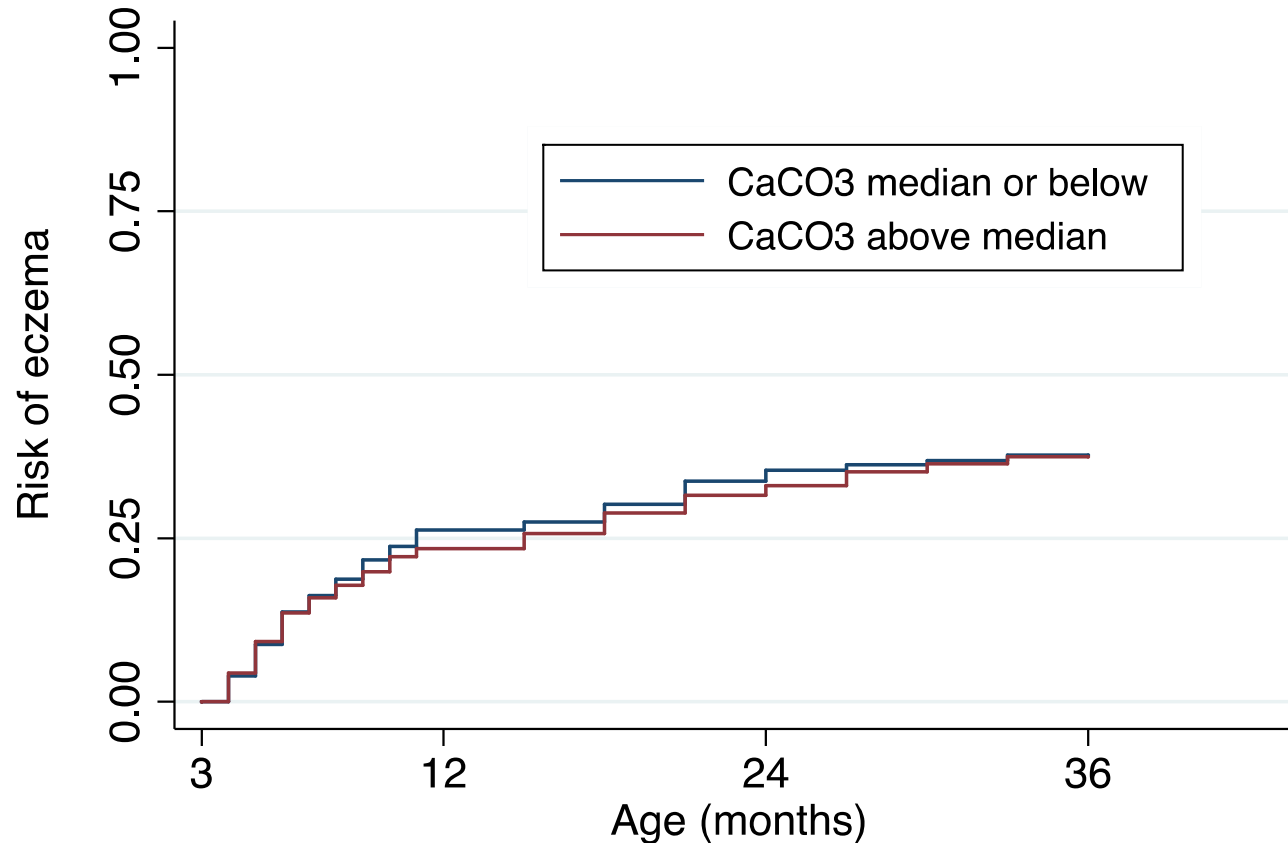
# Domestic water hardness varied widely amongst EAT participants – **early life**

Calcium Carbonate (mg/L)



N=1,303  
Age 3mths →

# No overall effect of water hardness on atopic dermatitis risk

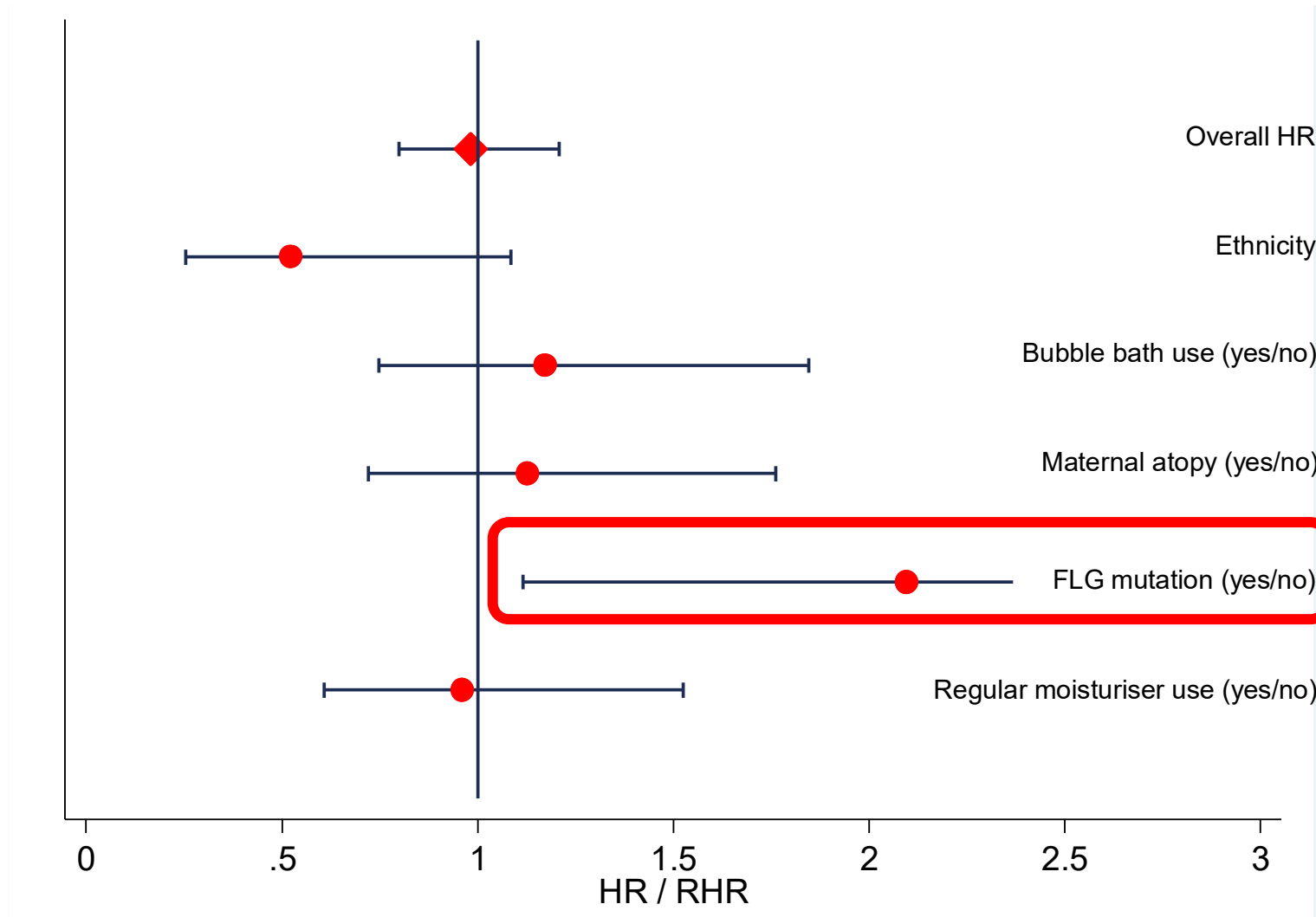


Number at risk				
CaCO3 median/below	480	354	318	303
CaCO3 above median	478	366	327	304

Adjusted\* hazard ratio  
**0.97 (0.78, 1.21)**

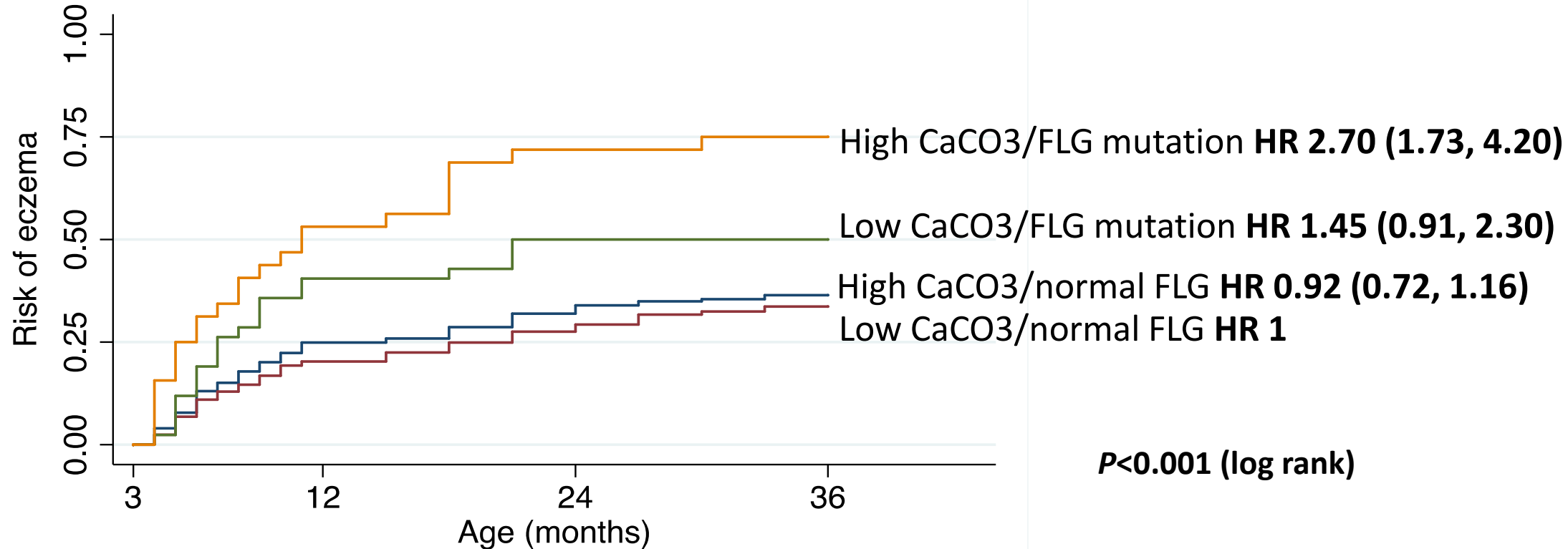
\*adjusted for:  
home location (rural/urban)  
maternal education,  
indices of deprivation,  
ethnicity

# Effect modification by *FLG* mutation status but not other key covariates



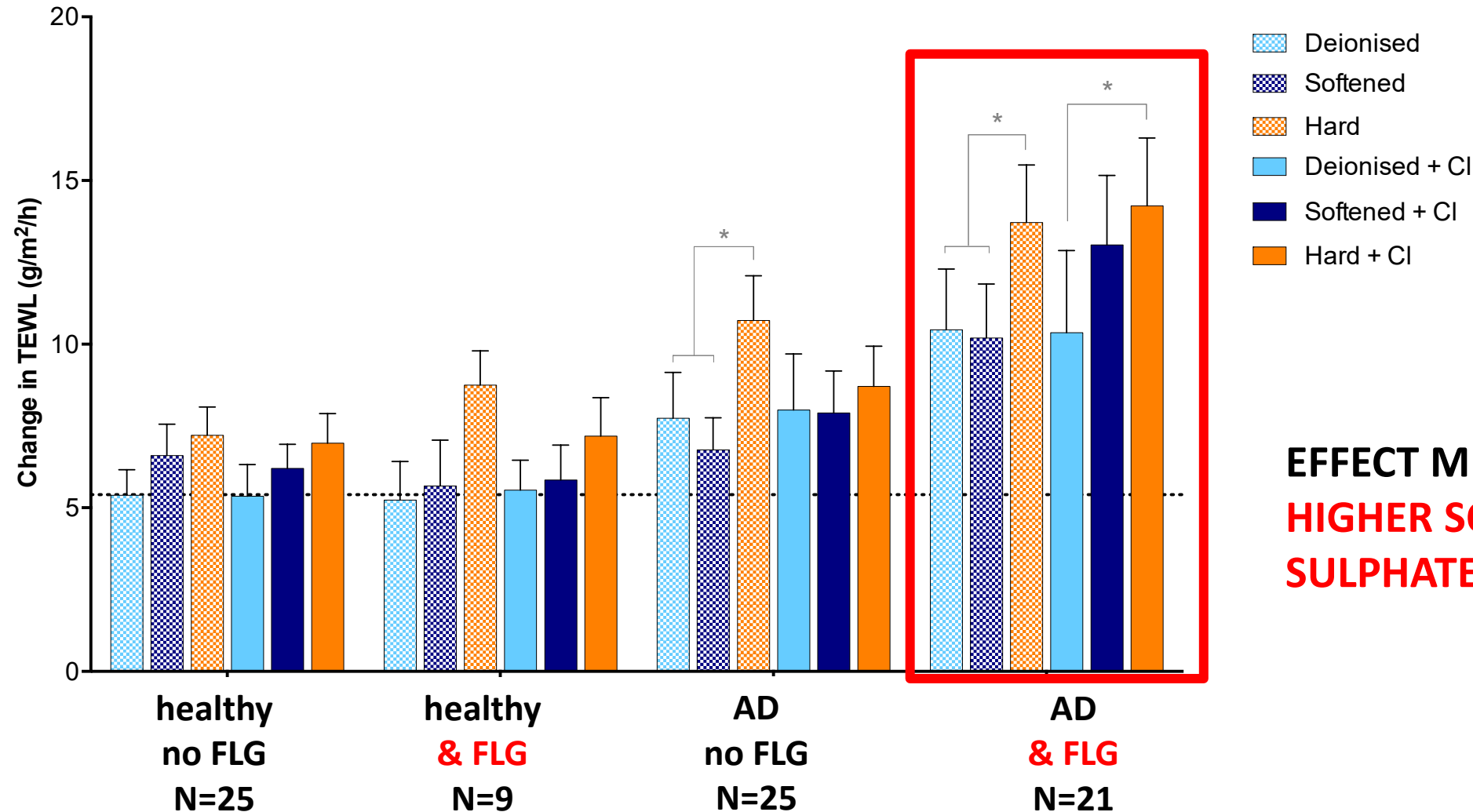


# Hard water increases risk of atopic dermatitis in FLG loss of function carriers – G\*E interaction



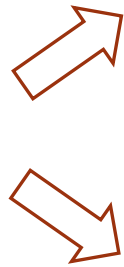
Number at risk				
CaCO3 Low/FLG norm	398	299	271	257
CaCO3 High/FLG norm	410	327	297	277
CaCO3 Low/FLG mut	42	25	21	21
CaCO3 High/FLG mut	32	15	9	8

# Increased skin barrier dysfunction in AD patients with *FLG* mutations **exposed to hard water** – washing experiments



**EFFECT MEDIATED BY  
HIGHER SODIUM LAURYL  
SULPHATE DEPOSITION**

# Softened Water Eczema Prevention Trial



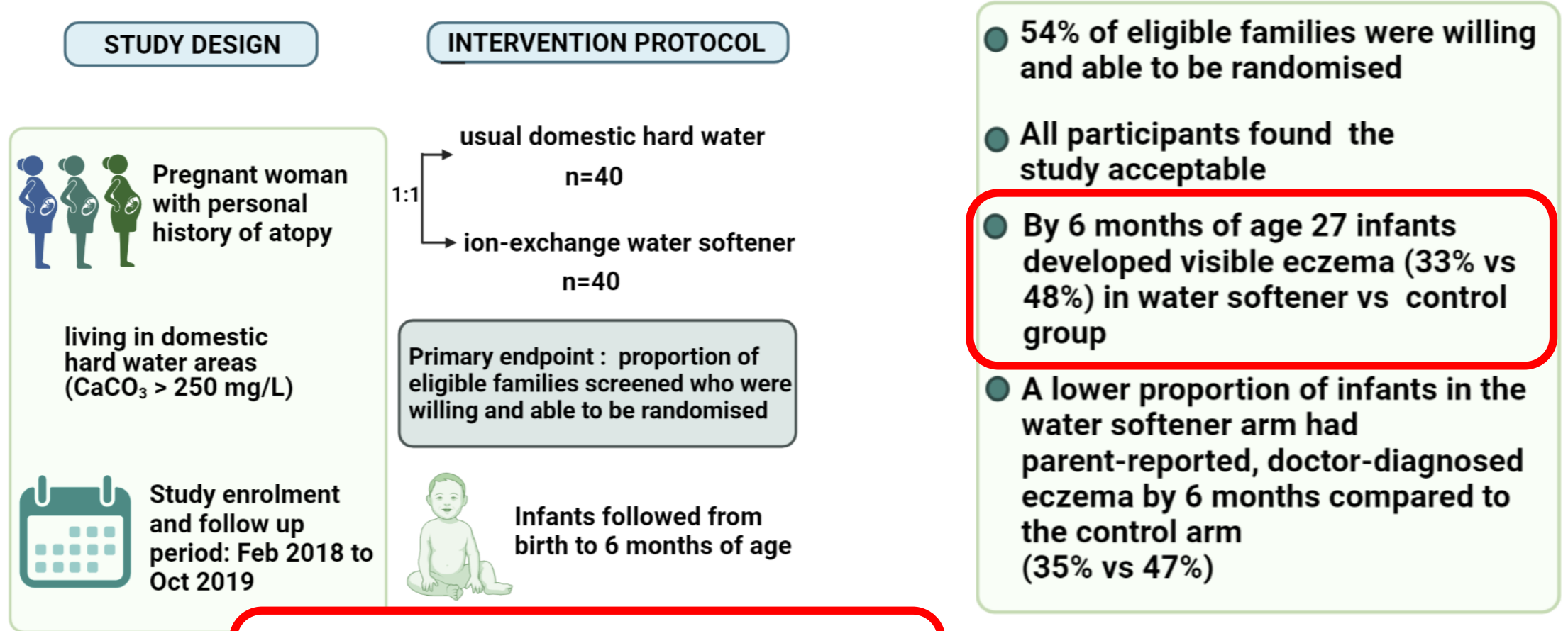
or



**Atopic dermatitis**

**Birth-6 months**

# SOFTER trial - main findings



**Pilot trial – not statistically powered  
Multicentre definitive RCT required**





Perinatal antibiotics use ↓

Water softener  
in early life





A scenic view of London featuring the London Eye, Big Ben, and the Houses of Parliament under a blue sky. The London Eye is a large Ferris wheel on the left side of the image. Big Ben and the Houses of Parliament are visible in the background. The sky is a clear blue with some light clouds. The text "Thank you!" is overlaid in the center of the image.

**Thank you!**